



St. Matthews, Kentucky Area History



St. Matthews & Surrounding Community, 1965 —1969, 1st Edition

This is one of many sections that contain information, photos, newspaper articles, internet items, etc. of the St. Matthews area. Many of the items came from Al Ring's personal collections but many people have helped and I have tried to give credit where I can.

The purpose of this "collection" was to create the history of St. Matthews, Kentucky. Being retired I now have time to do many of the things I have always wanted, this project is just one of them.

All graphics have been improved to make the resolution as good as possible, but the reader should remember that many came from copies of old newspaper articles and photos. Credit to the source of the photos, etc. is provided whenever it was available. We realize that many items are not identified and regret that we weren't able to provide this information. As far as the newspaper articles that are not identified, 99% of them would have to be from one of three possible sources. *The Courier-Journal*, *The Louisville Times* or one of the *Voice* publications. Books that we have used for some information include, *Randy*, *Cactus*, *Uncle, Ed and the Golden age of Louisville Television*, *Waggener High School Alumni Directory 1996*, *Waggener Traditional High School Alumni Directory 2007*, *Memories of Fontaine Ferry Park*, *St. Matthews The Crossroads of Beargrass* by Samuel W. Thomas, *St. Matthews, 25 Years a City Two Centuries a Community*, *St. Matthews 1960-1995*, *Waggener Lair's 1958 to 1962*, *The Holy Warrior*, *Muhammad Ali*, *Louisville's Own (An Illustrated Encyclopedia Of Louisville Area Recorded Pop Music From 1953 to 1983)*.

Please use this information as a reference tool only. If the reader uses any of the information for any purpose other than a reference tool, they should get permission from the source.



St. Matthews & Surrounding Community:

1965

Photo courtesy of Al Ring: 117 St. Matthews Avenue, Fire House and Apparatus



**Photo courtesy of Al Ring: April 10, 1965
Easter Flowers Go Up In Smoke**

St. Matthews Fireman check debris-strewn yard at Minish & Potts florist shop, 110 Fairmeade Road, after fire of undetermined origin broke out there about 6 last night and caused damage estimated at more that \$25,000. The loss included heat damage to two nearby greenhouses and their contents tropical plants and geraniums groomed for Easter sale.



St. Matthews & Surrounding Community:

1965

Courtesy of Al Ring (61):



Late 1965, 4300 Shelbyville Road, Al Ring's American Service, at Fairmeade and Shelbyville Road

Remember Green Stamps

AL RING'S AMERICAN SERVICE
4300 Shelbyville Road
Louisville, Kentucky
Phone 896-9120

FREE
100,000
S & H GREEN STAMPS
3 WINNERS 3
EACH WEEK

JANUARY 21st THRU FEBRUARY 18th -- No Purchase Necessary

We Feature:

- AAA AUTO SERVICE
- FREE PICK-UP & DELIVERY SERVICE
- MOTOR ANALYZER TUNE-UP SERVICE
- BRAKE WORK
- ATLAS TIRES - BATTERIES - ACCESSORIES
- BUDGET PLAN ON SERVICES & PRODUCTS

St. Matthews & Surrounding Community:

1965

Courtesy The Voice Of St. Matthews:



The snow this week not only provided fun for kids but permitted some to pick up a few extra bucks. Here Mike McDermott, 4015 Hycliff, and Roland Molina (right), 100 Sherrin Ave., perform one of seven jobs they obtained Monday.

January 21, 1965



Those long, grey lines of autos moving slowly through intersections were common in the area this week as the season's worst cold wave hit. Here an east bound motorist takes advantage of the wait just west of St. Matthews Avenue on Shelbyville Road to scrape off ice. Road conditions, however, were kept in relative good condition throughout the area as tons of cinders and salt were poured on the streets.

February 4, 1965



After the Saturday night party, Hubbards Lane and Alton Road have become a favorite dump site for beer cans following Saturday night. This bag full is just north of Waggener High School. Another bag of cans is down in front of the school.

February 11, 1965

GRAND OPENING
72 Hour Tire Riot
FULL SET SPECIAL ALL 4 \$34.00*

**20% off regular price for 72 hours only. See us for details.*

Not a student, not a rebel, get a new, more beautiful, more reliable, more powerful, more fun, more exciting, more performance, more fun, more excitement, more fun.

All Money Down • Easy Terms

CLAUDE W. COMBEST
 INVITES YOU TO ATTEND THE GRAND OPENING OF HIS NEW SERVICE STATION

COMBEST SERVICE

Claude Combest, Owner **TEXACO** *Joe Masoleg, Mgr.*

THREE BIG DAYS
 APRIL 8th - 9th - 10th

THURS. - FRI. - SAT.
 FREE DRAWING APRIL 10th

GRAND PRIZES
 1 ARVIN 16" PORTABLE SHE-VHF TV
 1 ARVIN CLOCK RADIO

COMPLETE LINE OF GOODYEAR AND DELCO

13000 SHELBYVILLE ROAD AT THE MALL **COMBEST TEXACO** PHONE 697-1323

April 8, 1965

Courtesy *The Voice Of St. Matthews:*

ST. MATTHEWS' NEWEST DEALER
 "HOME OF THE RED CARPET TREATMENT"

We're so new that we haven't arrived yet

VISIT US NOW
 In our temporary quarters or may we please visit you & demonstrate the new 1965 Mercury line.

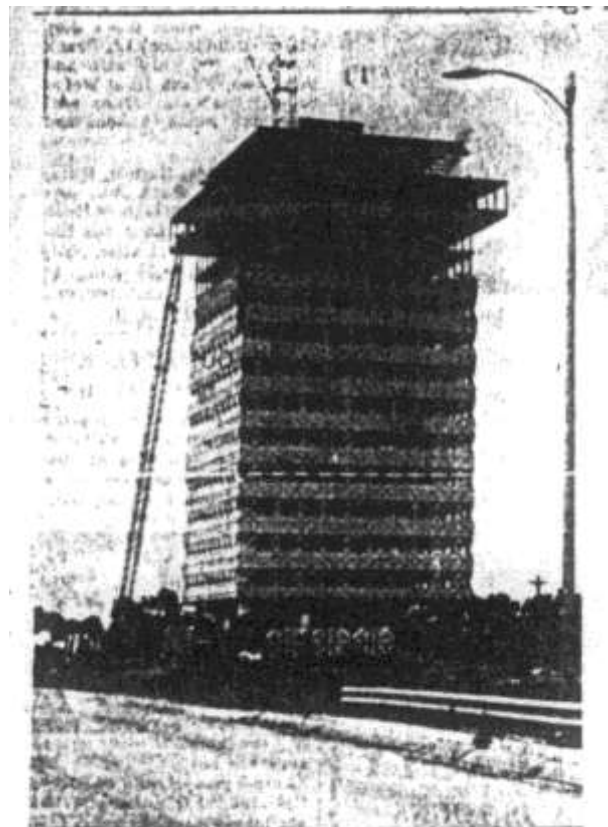
HITCH UP TO MERCURY HORSE POWER AND YOU'LL DRIVE A WINNER



We are building new sales & service facilities on Shelbyville Rd. at McArthur Dr.

Blue Grass Mercury, Inc.
 TEMPORARILY AT 2232 HARDSTOWN RD., LOUISVILLE KY. TEL. 451-9800

May 13, 1965



Rising toward the sky. The Eastend's tallest building, being constructed by Lincoln Income Life Insurance Co., is taking shape and overlooks the Expressway and horse farms along Dutchman's Lane.

June 3, 1965

Koster-Swope buys property on Bauer

Koster-Swope Buick, 3712 Frankfort Ave., has purchased three commercial properties on Bauer Avenue, which will allow the firm to expand in excess of 16,500 square feet, it was announced this week.

The properties are the former locations of the Duffy Realty Co., 109 Bauer; former location of the Kitchen Products, 119 Bauer and a building formerly occupied by Dr. M. L. Handelman, 121 Bauer.

All three properties are on the east side of the street and adjoining the automobile firm's parking lot at the rear.

The property formerly occupied by the Duffy Realty Company is between the Bell Telephone switching office and an alley on the north side. The other two properties are on

the south side of the telephone building.

Bill Cooper, realtor who handled the transaction, said the purchases involved in excess of \$70,000. It is the second expansion of the auto firm which was transacted through Cooper. He obtained the firm's west side parking lot several years ago.

Buildings are on each of the three properties, and one

is scheduled to be torn down for a parking area. Others are tentatively planned for sales offices.

ents, will have a commencement program June 1 at 8 p.m. at Convention Center. Dr. Philip Davidson president of the University of Louisville will give the address. Continued to page 14

old Middletown Bank Building, received his plumbers license in 1933.

During the three-day celebration many of the merchants and their employees will be dressed in old costumes and many will present gifts to

many more minor repair work on the west side of Browns Lane, Frank Ogle, chairman of the city's board of trustees said about 40 of the five-foot square blocks were repaired of damages caused by tree roots.



Two of three commercial properties purchased by Koster-Swope Buick on the east side of Bauer. The House of Kitchens formerly occupied the building at left and Dr. N. I. Handelman formerly occupied the building at right. The auto firm is at the rear.

May 20, 1965

Courtesy *The Voice Of St. Matthews:*

We're Sweet 16

TO CELEBRATE OUR SIXTEENTH BIRTHDAY WE'RE OFFERING **16,000** BONUS EDITION CIRCULATION ON JULY 15TH FOR ONLY 16¢ PER COL. IN. ADDITIONAL

FOR PERFECT PROPORTIONS... HERE'S SOMETHING TO MEASURE YOUR AD WITH

CALL US WHILE WE'RE STILL YOUNG!

The Voice of St. Matthews
CHENOWETH SQUARE EAST 895-5436

June 24, 1965



Architect's design of colonial style building for florist. ARCHITECT & CO

Colonial building to house florist

A modern, Colonial style building is to be the new home of Minish & Potts Florists on 110 Fairmeade Road.

Construction was underway this week on the new building where the firm's old building was destroyed by fire just before Easter.

Also under construction are the firm's two 100 feet by 24 feet green houses at the rear where 4,000 geranium plants perished in the fire.

The front portion of the new building, which contain 4,300 square feet of floor space, will front on Fairmeade Road 85.8 feet, and a wing will extend on the southeast end 61 feet.

The residence-type building will be constructed of brick and contain large glass windows in the front. Smaller windows will have decorative shutters, and the main entrance will have a portico in the colonial style.

Target date for completion of the structure is early in September.

July 8, 1965

Construction to start on Swope agency Ready for use by Jan. 5, with double space

Construction is ready to go on the floor of two automobile agency facilities on a tract on the north side of Shelbyville Road, opposite Fairmeade Road.

Sam Swope, president of the Pontiac agency in St. Matthews, this week announced that construction for his agency will begin immediately on the east half of the tract and he expects to move in by January 1.

Swope has operated the Pontiac agency in St. Matthews the past five years and an auto agency in Elizabethtown 14 years, purchased four and one-half acres of the land from Ford Motor Company.

The west half of the tract is to be the new home of Blue Grass Motors, a Mercury dealership.

Mr. Swope said the building will have 37,000 square feet of which 70 by 70 feet will be showroom space, and will accommodate 12 autos.

The building of modern style conforming generally to automobile agency designs will front on Shelbyville Road. It will be 140 feet wide and 242 feet in depth.

Entrance to the service department will be in the front and exits will be at the side and rear. A service road will run in front of the building and around the rear with access to the main entrance

which will be opposite Fairmeade Road. Traffic signals to turn traffic into the road are already installed.

Parking will be available in the front and on the east side. The extreme east side of the lot will be used for parking of new cars.

The front and sides of the buildings will be landscaped and also the rear of the property "properly" screened with shrubbery to protect adjoining property owners.

Mr. Swope said the new facility will more than double his present facilities at 125 Brickknobbs Lane and will have about 50 employees.

Mr. Swope said he expects construction to cost about \$475,000.

The tract, former site of a nursing home, which was torn down a year ago, was purchased by Joe Brown Ford, firm a year and a half ago, but the firm sold the land to Ford Motor Company.

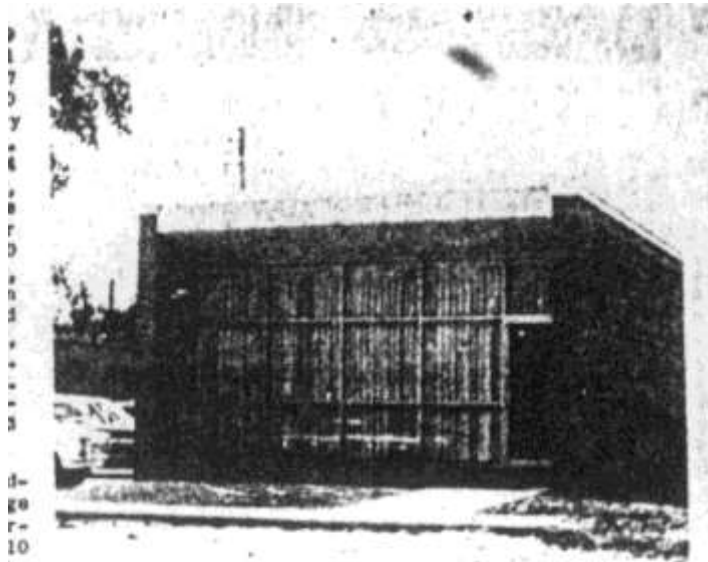


URNS FIRST DIRT--Sam Swope, second from right, throws out the first spadeful of dirt prior to beginning of construction of new facilities for his Pontiac agency. On lookers are, from left, Don Gardner of the Pontiac Motor Division; Garwood M. Mimes, architect; G. A. Wiggins, zone manager of Pontiac Division, Mr. Swope, and P. F. Carroll, district manager of Pontiac Motor Division.

Third of a series by Al. J. Schenckberg

July 15, 1965

Courtesy *The Voice Of St. Matthews:*



b-
g-
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10
b-
N-
L-
r-
c-

ANOTHER new building on Sears Avenue which is the new home of Mr. Roy's Beauty Salon. The firm moved in this week just after completion of the 21 by 80 feet building, built and owned by Eline Realty Company. This is the front facing the west side of Sears.

July 29, 1965



New Burger Chef on Shelbyville Road opened last Thursday. The drive-in employs 15 people, all boys from the local area. The building is 60x40 and is on a lot 200 feet in the front and about 250 to 300 feet deep.

August 5, 1965

NEW BURGER CHEF NOW OPEN

At
4975 SHELBYVILLE ROAD
(Across From Mall Shopping Center)

Enjoy your meal in air-conditioned comfort at one of our tables or counters . . . or at home with our fast carry-out service.

Menu

Hamburgers	15¢	Milk Shakes	30¢ - 30¢
Cheeseburgers	20¢	Coca-Cola	10¢ - 20¢
Big Chef	39¢	Orange Drink	10¢ - 20¢
Fish Sandwiches	25¢	Root Beer	10¢ - 20¢
French Fries	15¢	Milk	12¢
Apple Turnover	20¢	Coffee	10¢

FREE INTRODUCTORY OFFER

SPECIAL COUPON

FREE

CLIP THIS COUPON - TAKE IT TO
BURGER CHEF FOR A FREE
BIG SHEF
OFFER GOOD THROUGH AUGUST 12
(ONE PER CUSTOMER)

39¢ value

FREE - One Per Customer Two 100% pure beef Open Flame Broiled hamburgers topped with melted cheese, topped with crisp lettuce, creamy mayonnaise and chopped pickles, served on a hot, toasted bun.

TRY THIS SPECIAL AT:

- 4975 Shelbyville Road (across from Mall Shopping Center)
- 8128 Preston Highway in Oklahoma
- 4431 Dixie Highway in Shively
- 5511 Valley Station Road in Valley Station

Franchised nationwide by Burger Chef Systems, Indianapolis, I.

BURGER CHEF HAMBURGERS

Home of the World's Greatest 15¢ Hamburger!

August 5, 1965

Courtesy *The Voice Of St. Matthews:*



"Hollare Lake" was four feet deep in the center of this photo Saturday afternoon as Hurricane Vera left her calling card. Boys were having a ball, even with a bicycle under the big sign. The lake was gone Monday morning.



After school Monday afternoon two boys were still enjoying "N. Steerin Lake" as a few drivers of cars and trucks tried the water for depth and a shortcut to Westport Road. The boys are Larry Stever, 3941 Massie, left, and Jackie Smith, 181 St. Matthews Ave. The lake was still there Tuesday, but not as deep.



"Take Brown Lane" was beautiful Saturday afternoon, but unattractive to some drivers who thought it best to cut through to the left on Cochell. But in a routine a harder soul drove right through and identified himself as P. P. Rauliff, 3807 Grantview. This lake didn't last long.

September 16, 1965



GRAND OPENING: Mayor Bernard Bowling, center, cuts the ribbon at the grand opening last Thursday of the remodeled F. W. Woolworth Co. store at 3735 Lexington Road, St. Matthews. To his left is D. M. Mozer, district manager for Woolworth, and to his right, J. P. Nash, manager of the St. Matthews store. The remodeling cost \$55,000 and includes new counters, new lighting, new check-out centers and new flooring.

September 30, 1965



Kingshell Co. says building in Jamestown will be the show.

September 30, 1965

Portion of Jamestown Development to be opened in mid December

Five buildings in the first-phase development of a \$3,500,000 luxury apartment complex at Breckinridge Lane and I-64 will be ready for occupancy by mid-December. The remaining 18 buildings in the Jamestown development are slated for completion by August of 1966.

A second-phase construction program at the complex will be begun late in 1966. Eventually, the development will contain 25 buildings with 350 apartments.

This information came from J. D. Kingshell, president of the Kingshell Co. of Columbus, Ohio, the developer of Jamestown.

Mr. Kingshell was host to St. Matthews and Louisville officials at ground-breaking ceremonies at Jamestown Tuesday afternoon.

Construction will begin when clearing of ground is completed, Mr. Kingshell said.

A leasing agent for the complex will be selected soon, he commented.

Designed by Ballard H. T. Kirk, consulting architect, Columbus, Ohio, and Lloyd Schilweh, architect, Louisville, the Jamestown developer is located on a 26-acre tract on the west side of Breckinridge Lane, just south of Hillshoro Road.

The buildings will be of Colonial design "highlighted by many authentic details." They will have rugged, old brick facades, gas lamp porch posts, replicas of early coach lights by the entrances, and shuttered, multi-paned windows.

The apartments are two and three bedrooms, will have central air-conditioning, ultra-modern electric kitchens, ceramic tiled baths, large living areas and ample closet space.

The apartment units will also have private enclosed patios and a free-form swimming pool with adjacent recreational

and park areas. Entrances are planned on both Hillshoro Road and Breckinridge Lane.

Streets within the development are to be 30 feet in width.

France William Hreet will be extended 60 feet and pass through the Tom Moore home site and connect with Hillshoro Road, Mr. Moore's home is to be removed.

Plans also call for a landscape screen to be planted 400 feet along Hillshoro from Breckinridge Lane and along that section of Breckinridge Lane which fronts on existing residences.

An existing creek through the tract is to be a large part of the drainage.

Areas surrounding the tract will remain under one-family residential zoning to protect property owners. A buffer area, a small park, will be situated between the rear section of the development and the nearby Williamsburg Estates.

The developer has agreed to deed the City of St. Matthews a 10-foot strip along Breckinridge Lane for further widening of the Lane.

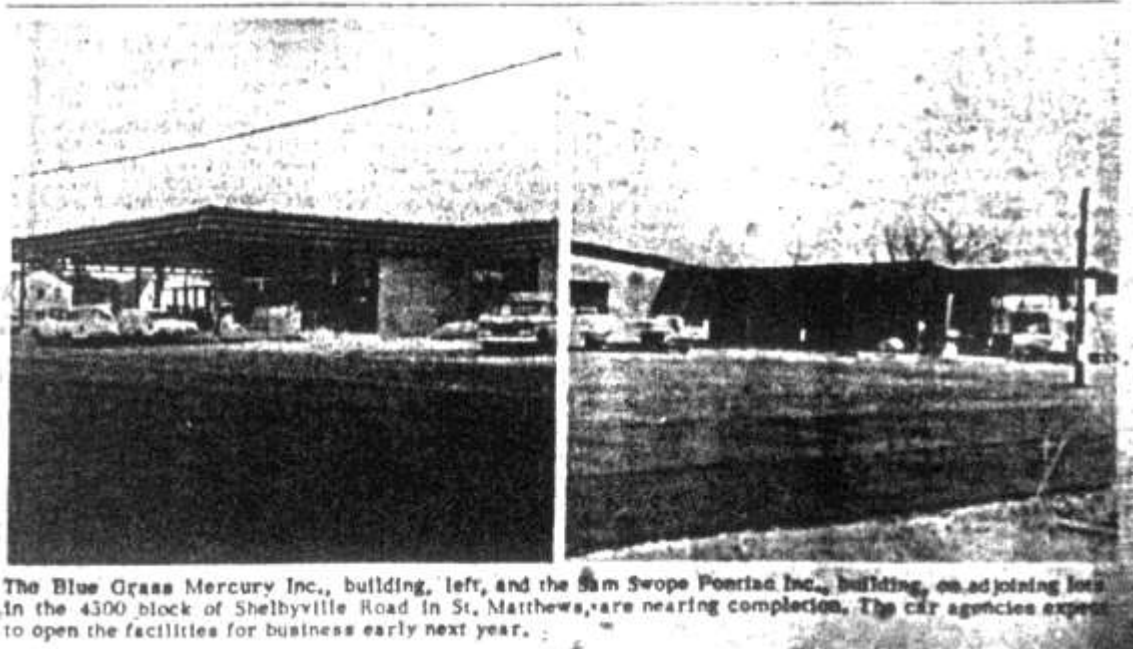
The 26-acre tract, part of the Clayton Moore horse farm, was annexed by St. Matthews after it was cut from the farm by Interstate 64 now under construction in the area.

"We are including in the Jamestown the most popular house features and combining them with the advantages of apartment living which allow for more leisure time and recreational activities."

"We have numerous similar developments throughout the country, all of which are assets to the communities in which they are located."

Officials attending the ground breaking included St. Matthews Mayor Bernard Bowling, Councilman Millard Rudy, Millard French, Harry Jones, Linda Horn and City Attorney J. W. Jones.

Courtesy *The Voice Of St. Matthews:*



The Blue Grass Mercury Inc., building, left, and the Sam Swope Porcelain Inc., building, on adjoining lots in the 4300 block of Shelbyville Road in St. Matthews, are nearing completion. The car agencies expect to open the facilities for business early next year.

December 2, 1965



Shown decorating the Christmas tree in the triangle at Frankfort Avenue and Lexington Road in St. Matthews are, left to right, Charles Stringer, Earl Thomas Jr., and Ralph Falkenburg. The tree is a project of the St. Matthews Business Association.

December 9, 1965



This rubber-tired "Locomotive" of Volture 496 of the 40/8 Society will be used Dec. 19 to transport children of St. Thomas Orphanage, Lyndon, to a Christmas party at Zachary Taylor American Legion Post 180, 4610 Shelbyville Rd. Youngsters of the Kentucky Children's Home will also come to the party.

December 16, 1965

Old L. & N. train station in St. M. being torn down

The old L. & N. train station at Westport Road and Chenoweth Lane in St. Matthews is being torn down.

The land on which the station is located adjoins the parking lot of the St. Matthews branch of the First National Lincoln Bank.

A railroad spokesman said the future of the property hasn't been fully determined.

The location will continue to be a switching point for freight trains.

The station was built in 1889. Old timetables show local trains stopped at the location as early as 1883.

The station was discontinued

as a passenger stop in 1955, when the two passenger trains that made stops there from Louisville to Lexington were taken out of service.

An agent was kept at the station to handle freight traffic until June 15, 1965.

December 30, 1965

St. Matthews & Surrounding Community:

1965 & 1966

Photo courtesy of Al Ring:

7/13/1965 Ballerina Fire



May 14, 1966: *The Louisville Times*: 3 Apartment Buildings Burn; Water Lacking, by Kelly Cocanougher

With firemen virtually helpless because the fire hydrants were not turned on, flames early today destroyed three large apartment buildings under construction in the Jamestown Apartment Center on Breckinridge Lane.

The alarm was turned in at 4:20 a.m. Firemen from St. Matthews and McMahan districts answered but had to wait until 5:35 a.m. for an adequate water supply. There was no estimate of damage. The three buildings contained a total of 36 two-bedroom apartment units.

The buildings were located on a slope, one above the other. Fire of undetermined origin started in the lower one and spread to the others.

St. Matthews Fire Chief John Monohan said he believed the blaze could have been contained in the one building if the firemen had had immediate water, Monohan said calls were hurriedly made to the Louisville Water Co., which dispatched men to turn on a main valve which controls the flow of water to the hydrants. The hydrants were privately owned, however, said Horace Estey, president of the water company.



St. Matthews & Surrounding Community:

1966

Courtesy of Al Ring:

Real Estate in St. Matthews Area

My first house at 25 Westport Terrace. I paid \$18,500 for this house 4/6/1966. Note owner is Juanita Harrison and Al J. Schansberg, owner of *The Voice Of St. Matthews*.



St. Westport Terr. ⁸⁷⁵		No. #25 ⁹⁶		Price 18,950	Date 2/10/66	List 3394	Map D8-C
City Woodlawn Park		Subdivision		Bus Serv.		Rd-1 blk.	
Direction: East on Westport Rd, 2 blks. past Stivers Sch-Rt. on Beechwood							
CONSTRCTN.	Stone	TYPE	ranch	APPROX. AGE	13	E. D.	5/10/66
RMS. 1st FL.	6	FLRS. 1st	Hdwd	FOUNDATN.	conc	APPR. LND. SIZE	75' x 140'
RMS. 2nd FL.	attic stge	FLRS. 2nd		ROOF	comp sh	TYPE STREET	asph.
RMS. 3rd FL.		BATHS	1 <input type="checkbox"/> 2 <input type="checkbox"/>	BASEMENT	full	ELEC. & GAS	elec
TOT. BORMS.	3 ¹ / ₃ 2.	POWDER RM.		HEATING	oil FA	WIRED 220	yes
FAM. RM.	Yes ¹ / ₁	FIREPLACE	2 wood bur	WATER HTR.	52 elec	AIR COND.	1 unit
BRK. ROOM	sp/kit	WALLS	Plas	LAUNDRY	taps-220V	SCREENS	yes
CLOSETS	5 ¹ / ₅ 2.	DECORATION	painted	SEWER	septic	STRM. WDS.	some
PORCHES	front	CONDITION	excell	WATER	city	SHADES	VB
ENCUMBR.	11,600	PAYABLE TO	Col. Fed	TYPE LOAN		%	MO. PAYMENT 90.21
CITY TAX	42.84	DEED BOOK		GARAGE	1 1/2 car	INSULATION	yes
ST. & CO. TAX	156.06	PAGE NO.		DRIVE-ALLEY	side	VACANT	
Ele. Sch. Stivers Jr. High Westport High Westport Paroch. St. Albert							
2 1/2 short blks. by quiet side streets to Stivers School, lovely rec. room with fireplace in bsmt. LR Din. Room carpeting incl- dishwasher in kit.							
Listed for Realtor Office By: K. Wunderlich				Res. Phone 895-0914			
Owner Mrs. Juanita Harrison				Possession 30 days			
Listing Realtor Wunderlich Realty				Address 3830 Shelbyville Rd Phone 695-6611			
St. Westport Terr.		No. #25		Price 18,950	Date 2/10/66	List 3394	Map D8



St. Matthews & Surrounding Community:

1966

Courtesy of Al Ring:

Shelbyville Road



Courtesy *The Voice - Jeffersonian*:



GONE: The old L. & N. train station on Westport Road in St. Matthews is now just a memory. A railroad superintendent is shown examining it last week as it was being torn down. The station, built in 1889, was a landmark. At one time two passenger trains, from Louisville to Lexington, stopped there.

January 6, 1966



NEW AGENCY: This is a photo taken from a painting of the new Sam Swope Pontiac agency at 4311 Shelbyville Road, St. Matthews.

Sam Swope Pontiac Inc. slates grand opening

The grand opening of the new Sam Swope Pontiac agency at 4311 Shelbyville Road will be held Feb. 24, 25 and 26.

The new facility is located on a four-and-a-half acre site.

Containing 37,000 square feet of space, the building is of brick and steel construction with a glass enclosed front.

The design is modern with colonial touches, including coach lamps and old brick facings.

The display room, which has space for ten cars, is completely carpeted, as are office areas.

Five times the size of the agency's former facility on Breckinridge Lane, the new building contains a 30-bay service department and a 20-bay body shop.

The parts department has 10,000 square feet of space. The offices, display room, and customer lounge are air conditioned.

A black-topped parking lot has a 200-car capacity. A 10-foot rotating neon sign is

located on the front of the lot.

The architect for the new building was Garwood M. Grimes and the builder was Garot-Recurveur Construction Co.

Sam Swope, president of the agency, said his firm currently employs 55 and will expand its service and sales force to 70 by the end of the year.

L. E. Swope, chairman of the board of the company, is now semi-retired. Wayne E.

Davis is vice president and general manager.

Department heads are Bud Moffett, service; Earl Stowers, body shop; Bob Putts, parts; Bob Mayhugh, new cars, and Earl Morris, used cars.

Sam Swope, a past president of the Greater Louisville Automobile Dealers Association, has been a new car dealer in Kentucky 15 years.

The company has interests in other automobile agencies

Continued to page 9

Col. Sanders'

'Big Hearted' SPECIAL

For VALENTINE DAYS
THURS. - FRI. - SAT., and MON.
February 10-11-12 and 14



the BUCKET

2.98 WITH COUPON

REGULAR \$3.50
"SATISFIES 3 TO 7 PEOPLE"

"ASK FOR OUR COMPLETE MENU"

CLIP THE "CUPIDON"



the BUCKET

15 PIECES Kentucky Fried Chicken
with 1 Piece Dessert & Beverage

A REGULAR 3.50 "FINGER-LICKIN'" VALUE

CHICKEN VILLA TAKE HOME

139 ST. MATTHEWS AVE. AT WESTPORT ROAD

2.98

CHICKEN VILLA TAKE HOME
139 St. Matthews Ave.
CORNER WESTPORT ROAD
Phone 897-1142

GOOD THURS. - FRI. SAT. & MON. Feb. 10-11 12 & 14 only

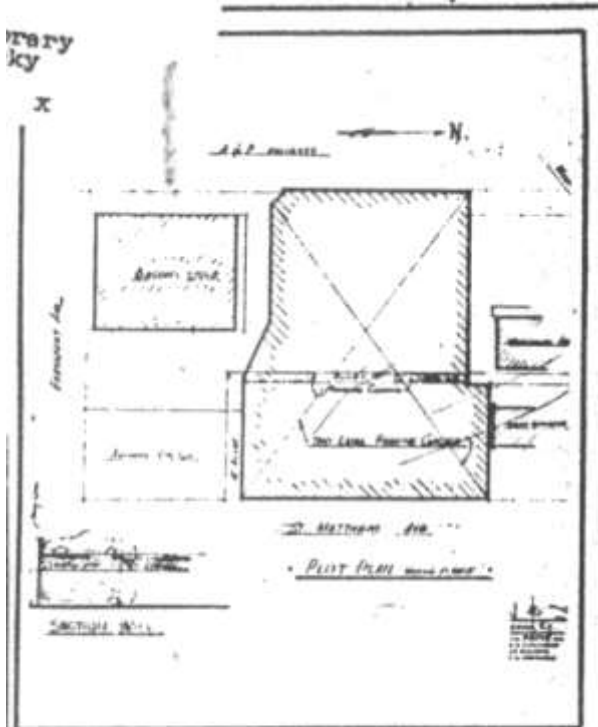
February 3, 1966

February 10, 1966

St. Matthews & Surrounding Community:

1966

Courtesy The Voice - Jeffersonian:



BACON'S PARKING GARAGE: This is the plot plan for a two-story parking garage to be built behind Bacon's in St. Matthews soon. The garage will contain parking space for 394 cars. The unit will have an entrance on St. Matthews Avenue and from Westport Road. An exit will be located at the Westport Road side. A bridge will connect the facility to the main store.

February 24, 1966



FROM THE AIR: This aerial photo shows the boundaries of the \$100 million Hurstbourne Estates. Enclosed by the black line, the area covers 984 acres. It is bounded on the north by Shelbyville Road and on the east by Hurstbourne Lane. To the south is I-64 and to the west, in the distance, the Mall. Several landmarks are indicated.

March 3, 1966

KAELIN'S **CHOICE MEATS**
 Market 4700 Westport Rd.
HOME BAKED HAM \$1.49
 WHOLE OR HALF
 Center Slices \$ 2.49
SMOKED COUNTRY SAUSAGE 98¢
 Bulk loose whole hog Sausage 79¢
FRESH BRATISLAVA 89¢
 Menu suggestion-Delicious
 with spaghetti and sauce \$ 2.98 **Don't Make Our Own Sausage**

March 3, 1966

NOW RENTING . . .

THE CHATHAM
 4213 NORBOURNE BLVD.
 OFF BROWNS LANE ST. MATTHEWS
 DESIGNED BY AUGUSTUS & DOUMAS, ARCHITECTS

12 one bedroom units, commensurate with St. Matthews finest residential apartment construction. Personally managed and built for people wishing to establish a home and live in St. Matthews.

Phone
895-2615

March 17, 1966

GRAND OPENING
 STARTS TODAY, MARCH 24
 Your New Neighbor
 Herb Vine's
Blue Grass Mercury
 4301 Shelbyville Road

Register for
FREE
 Color
TV
 or Stereo Console
 to be given away

SEE the Mercury Idea Car
 the **ASTRON**
 SEE the especially equipped
 Comet **DRAGSTER**

Reliable, absolutely reliable, and we mean reliable,
 will sell you a Mercury or Comet for less than

Herb Vine's
Blue Grass Mercury
 PHONE 895-4231

FREE Refreshments
 Lovely Hostesses

March 24, 1966

Courtesy *The Voice - Jeffersonian*:

\$100,000 project announced

A tract of land across from the St. Matthews City Hall was rezoned from residential to commercial Tuesday night by the city council.

The half-acre tract is owned by H. Lee Durning and will be leased to auto parts dealer Gilbert Mueller.

Mueller said he will erect a 10,000-square foot building costing an estimated \$100,000 on the site.

The building will be a metal and glass structure.

It will have a 200-foot frontage and will contain display areas, a lobby, storage facilities and offices.

Lyndon Way, which presently runs along the border of the L. & N. railroad tracks will be re-routed about a quarter of a block to the north. It will pass by the new parts building and connect with Thierman Lane.

Mueller's store at 3790 Lexington Road will be closed and its contents moved to the new location. The firm will continue to operate a parts supply house at 723 S. Eight St. in Louisville.

The new store, on which construction is expected to begin soon, will carry a general line of auto parts, body shop supplies, and engines for power mowers.

Mueller hopes to open the new facility in early September.

March 31, 1966

Ground cleared for new store

Ground was being cleared this week for a multi-million dollar Woolco store off Shelbyville Road.

The entrance to the new store will be the road leading to Zachary Taylor Post 180 of the American Legion.

That road, situated in the 4800 block of Shelbyville Road, will be widened to four lanes. The new store will be in a section close to the Mall Golf Center.

Negotiations are underway by store officials to obtain an entrance on Sherburn Lane also, it was learned.

Details on the operation were not available from local officials of Woolco.

April 7, 1966



TOP 25 Record Hits

LP RECORDS HIT PARADE

MONAURAL \$2.66 STEREO \$3.66

1. Ballad of the Green Berets Bobby Darin	8. Going Places Tina Turner	11. Back to Back Roberta Flack
2. They're Playing Our Song Al Hirt	9. Beets Honey Cone	12. Spoon & Eggs Al Martino
3. I Want To Go With You Eddy Arnold	10. Dry, Dry, Baby Doris Day	13. Move It Somewhere The Lettermen
4. The Bottom Line Huey Lewis	11. Somewhere There's a Samosa Doris Day	14. Bye Bye Blues Brandee Younger
5. The Lovely Ball Tina Turner	12. I Hear A Symphony The Supremes	15. Color Me Bouda Bobby Short
6. South of the Border Tina Turner	13. The Ventures The Ventures	16. Heart Hits Andy Williams
7. Whipped Cream Tina Turner		

TEEN AGE SPECIAL
TOP 10-15 H.P.M. RECORDS
88¢ REG. .99

SHACKLETON'S
THE MALL
SHELBYVILLE RD. & WATTERSON X-WAY
897-1826
OPEN MON. THRU FRI. 'TIL 9; SAT. 'TIL 5:30

April 14, 1966



GROUND BREAKERS: Breaking ground recently for the new, \$750,000 St. Matthews Convalescent Home at 227 Brown's Lane are, from left to right, Charles Will, president of Portland Federal Savings and Loan Association; William J. Cooper, president of the corporation that will operate the home, and Mayor Bernard Bowling. The site for the one-story building to be erected this spring is a three-acre tract.

April 7, 1966

Courtesy *The Voice - Jeffersonian*:

Mallgate building plans announced

A 530-unit apartment complex, called Mallgate, will be built on Sherburn Lane near The Mall.

Construction of the first units is slated to begin in about 45 days.

The development, on a 24-acre tract, will include a 6,000-square foot community building with meeting room and kitchen, a sauna, an exercise room, arts and crafts workshop, game room and nursery.

A tennis court and three swimming pools also will be in the community building area.

A "soft modern" architectural style will be used with no two clusters of apartments in the complex alike.

Apartments in the development will contain one, two and three bedrooms. Each unit will have a patio or balcony. Most apartments will have wood-burning fireplaces.

The apartments are expected to rent for between \$150 and \$250 a month.

The developer is Urban Properties Inc. R. J. Monnessen of Dallas, Texas, one of the Urban principals, is first vice president of Country Clubs, Inc., which will develop and operate the country club on the multi-million dollar Hurstbourne development off Shelbyville Road.

Mallgate was designed by Jenkins, Hoff, Oberg, & Saxe,

Houston architects. Gene G. Lantz Company of Louisville is handling the landscape architecture and site planning.

The apartment complex site is west of the Watterson Expressway, east of Brown's Lane and south of the Middle Fork of Beargrass Creek.

It is behind the recently completed Mall Office Building.

May 12, 1966



OFFICE SPACE
available in this modern building
4211 Norbourne Blvd., St. Matthews
Phone 597-1861

June 2, 1966



THE "INDRAS" a group of students at Our Lady of Lourdes School, 310 Breckinridge Ln., are off to an early start on future band entertainers. They are, (left to right) Dick Starr, drums; Ken Casper, lead guitar; Berry Langford, melody; Jim Oesweln, singer; and Greg Gerding, bass guitar. They spend 15 to 20 hours practicing each week. The boys, with no formal musical training, spend their leisure time listening to records and tapes until they are able to "pick and beat" patterns of melody and rhythm. The "Indras" participated in a recent talent show held at the school.

June 16, 1966

Courtesy *The Voice - Jeffersonian*:

DINE OUT - FOR SUPERB FOOD

• AT ONE OF THESE FINE RESTAURANTS •



HELEN'S GUIDE

TO BETTER EATING PLACES





OLD TALBOTT TAVERN
Since 1779

Tel. 346-3494, Bardotown, Ky.
Fine Food - Drugs - Gifts
We feature old hickory cured
ham and pan fried chicken.



CHICKEN TRAIL INN

Chicken Trail Inn, an old name to Louisvillians, is known for its fine home style foods. New comers will get the real flavor of Kentucky in the cookin' at Chicken Trail Inn. There are only four entrees on their menu - a choice of steak, chicken, country ham and shrimp. With this is salad, potato and the vegetable of the day. Always on the menu is home baked biscuits and pear honey.

Ted Hiser has greeted guests at Chicken Trail Inn for 28 years. He came by his vocation quite naturally - his parents were hotel people and Mr. Hiser says he can remember passing biscuits when he was only six years old. Then, as now, everyone was expected to "double in brass" and do what the moment demanded.

Today, and for the past 28 years, he alone cooks all steaks and ham. The secret to preserving tender steaks and moist country ham is high heat. Steaks must be seared at high temperatures to lock in the juices. Country ham needs only the fat cooked.

Mr. Hiser relies on one supplier for his meats and gets top quality as a result. This pays off in customers who come back, year after year. Some guests have been coming for 20 years or more. On Saturday nights, the kitchen is filled with customers who come back to say hello, compliment the chef or pass on their latest joke.

If you're a guest more than once, you'll be called by your first name - that's the atmosphere at Chicken Trail Inn - Homey.

Their week starts on Thursday with hours 5:00 to 12:00. Choose Thursday or Friday night if you want to avoid the crowds. Simply delicious and a Friday night suggestion is stuffed shrimp with crab meat. They open at 12 noon on Sundays for dinner and close at 12:00 midnight. They will honor all credit cards with a 5% discount.



Century Room Restaurant

425 W. GRASBY AVENUE
636-2700
In Mayflower Apt. Hotel
Louisville - 1st Floor - 1st
Dining Pleasure
Luncheon Monday thru. Fri.
Dinner 5:30 Daily except Sun.



CHICKEN TRAIL INN

Dinners-Cocktails-Luncheons
228-1721
Harrods Creek, Ky.
River Road, 8 1/2 Miles From
4th. & River.



OLD STONE INN
Simpsonville, Ky.
722-8882

OLD KENTUCKY RECIPES
Just 22 Mi. From
Downtown Louisville.



Boyer's

Since 1870

A Product of
FINE FOOD
LIQUOR



Gerard's Evergreen Inn

MIDDLETOWN
245 - 9914
Delicious Food
Visit Our
Piano Bar On Weekends.

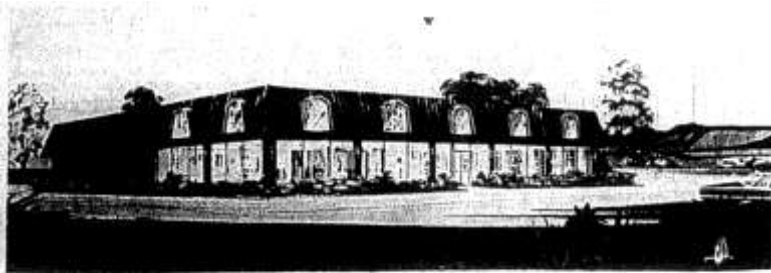


PRYOR'S PRIORITY

FOR FINE STEAKS!
Give

LOUISVILLE'S FAMILY
RESTAURANT
Shelbyville Rd. at Hubbards Lane

Courtesy *The Voice - Jeffersonian*:



Architect's sketch of new Thomas Industries Lighting Center.

July 7, 1966

Hoffman Lighting to move

Hoffman Lighting Inc. will occupy the new Thomas Industries Lighting Center a \$108,000 facility now under construction at 7324 LaGrange Road.

Announcement of the move was made by Robert J. Hoffman, president of the local lighting fixture distributing firm.

Hoffman expects to be ready for business in the new structure, located one block north of Shelbyville Road and just east of the Watterson Expressway; by August 1.

The single-story building will be of traditional design with a mansard roof. Window wall construction will be installed across the entire face of the establishment.

The building will contain 10,000 square feet of space including a completely carpeted showroom area offices and warehouse. The company will stock more than 1,000 residential lighting fixtures.

Hoffman Lighting has been at its present location, 4050 Westport Road, for nine years, and

Continued to page 18

Hoffman Lighting

Continued from page 1

has been a distributor of Thomas Industries' lighting products during this entire period.

The new lighting center is a prototype of a new lighting showroom and warehouse building being designed by Thomas Industries Inc., Louisville, for its major distributors throughout the country.

July 7, 1966

AL RING'S SERVICE

695-5120

**ATLAS
TIRES
FREE
TIRE
INSPECTION**

ROAD
SERVICE
CALLS

VACATION TIRE SALE

7.50 x 14 PLYCROM
WHITE WALL (1st LINE TIRES) **\$24.95**

Plus Tax
With This Ad

August 4, 1966, Class of (61)

20-unit apartment to be built here

A \$240,000 apartment complex will be built at 3815 Grandview Avenue.

The complex will be a 20-unit structure of colonial design.

The brick - veneer building will be located on the site of the old Edward J. Roppel residence which will be torn down.

Construction is tentatively slated for this fall.

Co-owners of the complex will be Charles A. Brown Jr. and Norman Noltemeyer.

Brown said the complex will contain one and two bedroom

apartments that will rent for between \$130 and \$145 a month.

The building will be two stories and will face Grandview. A mall and a 30-space parking lot are included in the plans.

The contractor will be James A. Hall of Jeffersontown. The architect is Frank Halre.

Brown said the building itself will cost approximately \$200,000, and the land, \$40,000

August 11, 1966

Courtesy *The Voice - Jeffersonian*:

Income averages \$11,302 in St. M.

(Special to The Voice - Jeffersonian)

NEW YORK - On the basis of its performance in the past year, St. Matthews stands out as a thriving market, with income averaging \$11,302 per household and spending above that found in most communities.

According to a nationwide study of retail business activity, just released by Sales Management Magazine, the local area chalked up solid gains in the period. Its people earned more and spent more.

The facts and figures are contained in SM's copyrighted "Survey of Buying Power." It gives comparable data on income and sales for all parts of the country.

The business upswing in St. Matthews enabled most local merchants to top their previous year's volume. Sales for the year added up to a sturdy \$44,717,000.

It was more than should have been expected from the standpoint of population alone. If that were the only consideration, local retail stores should have accounted for no more than .0097 percent of the national total, since the local population is that proportion

of the national.

The results were better than that, however. Local retail business amounted to .0159 percent of the national volume.

The increase in consumer spending, locally and in other parts of the country where incomes have been on the rise, was felt in all directions.

Durable goods, from washing machines and air conditioners to automobiles and furniture, received a large part of it. Other beneficiaries included wearing apparel, home decoration, travel and services.

The survey shows that net income locally, after payment

of taxes, reached \$41,819,000.

Arithmetically, dividing the income by the number of households in the area, it averaged \$11,302 per household.

Since retail sales exceeded earnings locally, it is evident that some of the buying was done by shoppers from the surrounding area.

Just how well the community compares with another in buying power and business volume is brought out through an "index of sales activity."

St. Matthews is listed with an index rating of 161, which is 64 percent higher than the national average.

August 11, 1966

September 29, 1966

RACING TONIGHT
POST TIME 8:00 P.M.

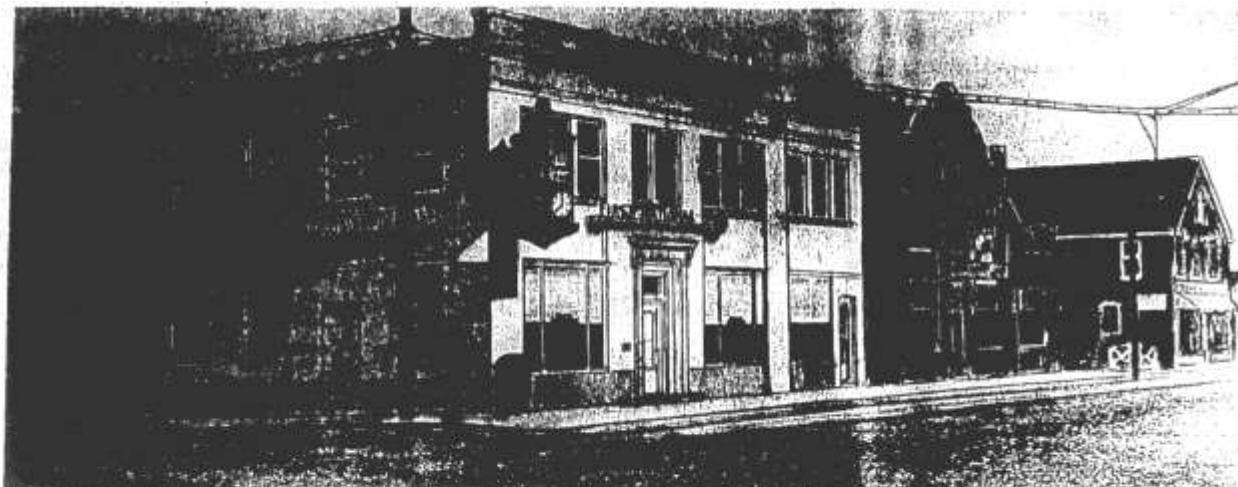


PARI MUTUEL BETTING, DOUBLE & PERFECTA
AIR CONDITIONED DINING ROOM OPEN 6 P.M.

**LOUISVILLE
DOWNS**

POPULAR LEVEL ROAD JUST SOUTH OF WATSON EXPRESSWAY
FOR RESERVATIONS AND INFORMATION
PHONE 964-6415

September 8, 1966



ONLY A MEMORY. Remember these buildings? Only St. Matthews Hardware remains today, on the right. A landmark all this century, the First National Lincoln Bank building on the corner disappeared over the weekend as wreckers reduced

it to rubble and dust. The old Jutta Building in the center was removed a year ago, and its site recently glamorously transformed into a new single story First National Bank building, now in use but not quite ready to Grand Open. A few

feet of the intersection point will become another traffic lane in the next few weeks as St. Matthews attempts to get used to the new open look of the ever crowded intersection. (Charcoal and crayon sketch done by Lawrence B. Palmer - Ball, Jr.)

Courtesy *The Voice - Jeffersonian*:



now

2

**great Woolco
Department
Stores to serve
Louisville**



opened

**These two
locations to
serve you**



*the new Woolco
Department Store*

wednesday

October 26th at 9:30 A.M.
Blue Grass Manor Shopping Ctr.
4900 Shelbyville Road

**our fabulous
opening values
are available
in Both Woolco
Department
Stores!**

<p><i>All these departments and many, many MORE</i></p> <ul style="list-style-type: none"> - Auto Service Center - Auto Accessories - Auto Tires - Bedding - Boys' Apparel - Cameras and Accessories - Candy Shop - Children's Wear - Cosmetics - Costume Jewelry - Caskets and Urnplates - Draps - Electrical Appliances - Fine Jewelry - Floor Coverings - Furniture - Greeting Cards - Handbags - Hardware - Hosiery - Housewares - Ladies' Apparel - Ladies' Cloaks - Ladies' Dresses - Ladies' Sportswear - Ladies' Tulle - Linens - Luggage - Men's Apparel - Millinery - Fabrics - Pets and Pet Supplies - Place Goods - Records - Record Players - Red Gully Restaurant - Radios - Reptiles - Sewing Machines - Shoes - Smoke Shop - Sporting Goods - Stationery - Style Accessories - Telephones - Toys - Wallpaper - Window Accessories 	<p><i>A new fashion in modern retailing</i></p> <p>STEP INTO WOOLCO and you're on your way to an exciting new, off-to-see shopping adventure! Wide, gleaming aisles conveniently lead you to everything your home and family could possibly need, and then some. Better yet, Woolco Department Store is big! Big in merchandise selection. Big in customer service. Big in savings! Start shopping Woolco now. You'll find you're shopping with confidence... find you're living better on far less.</p> <div style="text-align: center;">  <p><i>Seal of Quality</i> WOOLCO <i>Guaranteed Quality at Competitive Prices!</i></p> </div>	<p><i>4 ways to buy:</i></p> <ul style="list-style-type: none"> • CREDIT PLAN 30 Day Charge Account—no longer with us! No cash! • TIME PAYMENT ACCOUNT No down payment. Make monthly payments. • LAY-AWAY A convenient way to hold your purchase of the day. • CASH Full satisfaction or your money is refunded. <p style="text-align: center;">Complete one stop shopping</p> <p style="text-align: center;">JUST SAY "charge it"</p>
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SEE 4 PAGES OF FABULOUS OPENING VALUES

St. Matthews & Surrounding Community:

1967

Courtesy of *St. Matthews, The Crossroads of Beargrass*, by Samuel W. Thomas, 1999. Caption-View of commercial development in place along south side of Shelbyville Road west of Watteson Expressway by February 1967. Across road, East Drive-In would become site of Service Merchandise and Stein Mart. Beyond, at end of Ten Pin Lane, is the Community Recreation Center, now undergoing extensive revitalization. Billy Davis collection, University of Louisville Photographic Archives.



Courtesy of Al Ring: Al Ring's 3rd Service Station on Shelbyville Road.

Hubbards Lane & Shelbyville Road



Courtesy *The Voice - Jeffersonian*:



WAY TO BEAT TRAFFIC? Edith Nugent, of 4213 Rudy Lane, holding the reins of her mare Scamp, and Joan Dulworth, of 2202 Windwood Road, weren't bothered at all by Shelbyville Road traffic when this picture was taken. They were returning from buying ice cream up the way and had crossed Shelbyville Road to head up Brown Avenue. Of course, they chose a Sunday to make their ice-cream expedition. Wonder how far they would have gotten on a busy weekday afternoon?

January 12, 1967

GRAND OPENING CELEBRATION



Featuring
FRESH STRAWBERRY PIE
and a variety of taste tempting treats

choice of three convenient types of service

DINING ROOM

Enjoy a meal in our dining room. We have a full menu of food and drinks. We are open 7 days a week. Call us for more information.

ELECTRONIC CLUB SERVICE

Specialty ordered by phone. We'll take your order and deliver it to your door. We have a full menu of food and drinks. Call us for more information.

CARRY-OUT

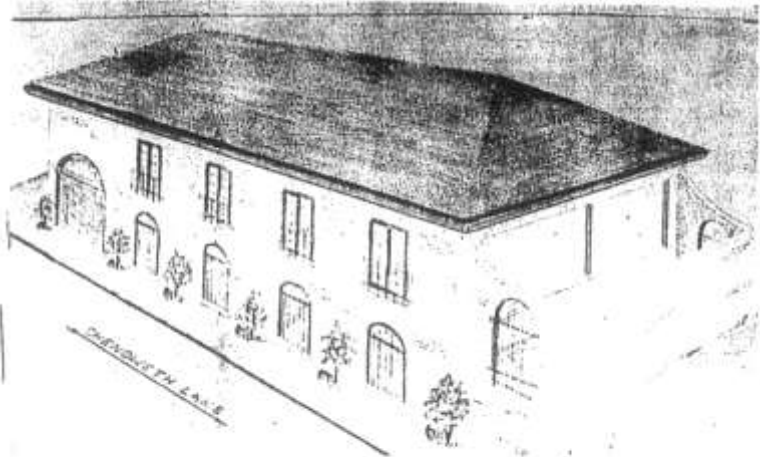
Enjoy a meal in our dining room. We have a full menu of food and drinks. We are open 7 days a week. Call us for more information.

Whether it's Breakfast, Lunch, or Dinner -
Coffee-Break or Snack - GO JERRY'S

4220 Shelbyville Road
St. Matthews
Phone 897-2521



January 19, 1967



MEDITERRANEAN FLAVOR: This is an architect's sketch of the \$100,000 building to be erected soon at Chenoweth Lane and Kennans Avenue. The building will house a one-unit apartment on the ground floor and a "push" beauty salon on the second level. The site for the Mediterranean style building was rezoned from residential to D-1 commercial Tuesday night, Jan. 10, by the St. Matthews City Council.

January 19, 1967

Gil Mueller will have 2 reasons to celebrate

Sunday, Jan. 22, will mark a dual celebration for Gil Mueller.

In addition to the date being his 51st birthday, he will hold open house in the new Gil Mueller Sales and Service Co. building at 4175 Lyndon Way, St. Matthews.

The building, designed by Mueller, is of insulated steel and concrete construction and contains 10,000 square feet of floor space. A large parking area has been blacktopped.

Mueller started business with a service station at Frankfort and Welser Avenues after he came out of military service in 1944. He moved to 4037 Frankfort Ave. in 1949 and five years later to 3790 Lexington Rd.

John Simms joined Mueller

as a partner and vice president and George Schuhmann entered the company as vice president and manager of a branch store at 733 S. Eighth St.

January 19, 1967

JAYCEES

(ST. MATTHEWS JAYCEES)

JAYCEES OBSERVE
NATIONAL JAYCEE WEEK
JANUARY 15 - 21



"THE DIFFICULT
WE DO
IMMEDIATELY . . .

. . . THE IMPOSSIBLE
TAKES A
LITTLE LONGER"

**ST. MATTHEWS JAYCEES PLAYED
AN IMPORTANT ROLE
IN OUR COMMUNITY**

These Are The Major Projects Of 1966

RELIGION & NMAS ACTIVITIES
MILE OF DIMES
PASS-PUTT & KICK
FIRE PREVENTION PARADE
GOVERNMENTAL AFFAIRS
INTERNATIONAL RELATIONS
COMMUNITY DEVELOPMENT
HEALTH & SAFETY
JUNIOR MISS (JEFFERSON COUNTY)
OUTSTANDING YOUNG EDUCATOR
OUTSTANDING YOUNG FARMER
OUTSTANDING YOUNG MAN
CEREBRAL PALSY CAMP

OFFICERS & MEMBERS

 DICK BIELY Secretary The Green-Wood Hotel	 LOUIS P. GRASS Treasurer Fussell & Son, Inc. Life Insurance Co.	 SHELTON J. REED State Director Vince Trust Company	 CHARLES E. FOSTER Director Foster Tailors	 ALLEN E. BLACKBURN Chairman J. G. Peter Co., Inc.	 FRANK J. TEXAS Director Benson & Sargent Life Insurance Company	 KEN SCHOMP Past President Mark Trade, Inc.	 FRANK J. BALLARD Past President Doris & Williams Tailors, Inc.
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MEMBERS NOT PICTURED

 DAVID BECKMAN Co-Chairman, Program	 DON P. CHRISTENSEN General Affairs & Special Chairman S & S Tobacco Corp.	 BEN T. CLARK Director, Election	 JIM V. CLARK Vice-Prod. Chairman	 DON E. STODDILL State World War Veterans	 SIDNEY ELISE State World War Veterans	 JIM GAMBINO Assistant Secretary	 CHARLES H. GARRETT Medical Insurance Co.	 DON GRASS Tailors, Inc.
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 GENE L. KRAHNAK Editor, "The Voice" The Voice Company	 RAMSEY KRAFT State & South, Inc.	 DON L. MARTIN Chairman, Junior Miss Doris & Williams	 TOM L. COTTING Past President	 CHARLES L. TEEST Public Bank, Inc.	 CLIFF F. WISE State World War Veterans Professional Insurance Co.	 RUSS MARLOWE Chairman, Senior High Life Insurance Company, Inc.	 RUDY ROBINSON Assistant Member	 MIKE ADAMS Insurance Commission, Inc.
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THE ST. MATTHEWS JAYCEES THANK THESE BUSINESSES FOR THEIR CONTINUING SUPPORT

Foster Tailors 3712 BARDSTOWN ROAD "Men's Custom Tailored Clothing"	LaVillade Coiffures 135 St. Matthews Ave. 693-2788	Elaine Realty Co. Since 1913 3912 Shelbyville Rd. For Your Real Estate Needs Call 695-2463	Accurate Answering Service, Inc. 587-4864	Nanz & Kraft, Inc. 141 Breckinridge Ln. Phone For All Services Open Sunday 9 am till noon 955-2411	Rudy Robinson CHICKEN VILLA AUBURNDALE SHOPPING CENTER	Redisco 2307 Radson Dr. 459-1434	FRIENDS OF JAYCEES
--	---	---	---	---	--	---	---------------------------

Courtesy *The Voice-Jeffersonian*:



MRS. GRETCHEN KAISER

City clerk appointed by council

Mrs. Gretchen Kaiser has been appointed city clerk of the City of St. Matthews.

The appointment was made Saturday by the city council at a special meeting.

Mrs. Kaiser, 29, has been acting clerk since September of 1965.

After the council's action Saturday, Mrs. Kaiser took the oath of office from City Attorney J.W. Jones.

Prior to joining the city administration Mrs. Kaiser was a teller at the St. Matthews branch of the First National Lincoln Bank.

She is a graduate of Presentation Academy and St. Helena's Business School and attended Ursuline College.

Mrs. Kaiser lives with her parents, Mr. and Mrs. Ryman Gray, 422 Elise Ave.

February 9, 1967

\$5 million shopping center to be built in St. Matthews



LIKE THIS: The Almart department store to be built on Shelbyville Road in St. Matthews will be similar to the one in this photo. The store pictured here is located in Youngstown, Ohio.

February 16, 1967

To be located on site of drive-in theater

Construction will begin soon on a \$5 million department store on Shelbyville Road in St. Matthews.

The East Drive-In Theater will be torn down and the store erected on that 30-acre site. The new store will be operated by Almart, a unit of Allied Stores Corp. Almart is the second largest department store organization in the country. It operates stores in Wilmington, Del.; Bethlehem, Pa.; Albany, N.Y.; and Youngstown, Ohio.

The St. Matthews store will have 120,244 square feet of shopping space, all on one level. A wide range of brand-name merchandise and the latest fashions will be stocked by the store, company spokesmen said.

"Almart's decision to enter this area is a result of its expansion with assortments of quality merchandise at very competitive prices, many hours to shop -- the store will be open from 10 am to 10 pm daily -- acres of free parking, charge accounts and the newest in department store ideas."

Other features

Other features of the store will be a beauty salon, a colonial-style "Fife 'N Drum" restaurant, a year-around greenhouse and a nursery.

Almbinder said there also will be "an array of specialized shops, including a smoke shop, a book shop, a hobby shop, a bath shop, and a closet shop."

The store's "exclusive" Empire Room, a designer shop, will stock "better counter-fashions," Almbinder said.

Almart is expected to employ approximately 500 persons at the new store.

The building will be leased from Clark Associates. Architectural plans have already been approved.

Almbinder said construction "is to start shortly with an early fall opening."

The interior design and finishing of the store will be handled by Allied Stores Corporation's planning division.

This group has designed department stores throughout the country. These include the Cain Store in Nashville, Tenn.; Shady and Carew in Cincinnati; Ohio Jobs in Houston, Texas; and the Jordan Marsh stores in Florida and New England.

The contractor will be the F. H. Abrams Co. Inc. of Atlanta, Ga., and the leasing agent will be Roger Smith of New York.



SEYMOUR ALMBINDER Almart President

The Greater Louisville market area was based on a detailed research study that revealed a need in quality suburban shopping facilities," said Seymour Almbinder, president of Almart Stores.

"Almart will offer the shopper the ultimate in shopping

WINTER'S MAGIC

Old Man Winter dumped six inches of white magic on Volstead Monday night.

The snow changed ordinary scenes into work of art.

Our cameras caught a few of these scenes. At far left is the entrance to Whitehall on Lexington Road.



In the center is Richard Hely of 4221 Winchester Rd., building an outlaw snowman who looks as if he's about to be strangled by the belt holding his ski-booster.

In the photo at right are the bleachers at Community Center Park in St. Matthews.



March 9, 1967

Courtesy *The Voice - Jeffersonian*:



High-chimney repairman Blair Hendricks heads up the ladder to the cap (rim) of the smoke stack of the Palmer Asbestos and Rubber Corporation's plant in St. Matthews to make repairs.

Five teenagers hurt in auto accident here

Five teenagers were injured Monday night when the car they were in ran into another automobile and then overturned in the 3500 block of Warner Avenue in St. Matthews.

Injured were:
Daniel M. Zirnheld, 17, of 3518 Hycliffe Ave. He suffered back and head injuries and several of his teeth were knocked out.
James J. Roney, 18, of 408 Breckinridge Ln. He suffered lacerations of the face and back.

April 13, 1967

James R. Threlkel, 17, of 4222 Churchill Rd. He suffered a back injury.

Dudley F. Christian, 17, of 3547 Nanz Ave. He suffered lacerations of the right arm and back injuries.

Albert Baker, 14, of 3416 Hycliff Ave. He suffered injuries of the left arm, left hip and right knee.

All were treated at Kentucky Baptist Hospital.

Police said Zirnheld was driving west on Warner when he lost control of the car and it crashed into an automobile owned by Robert John Tamagni, 43, of 3516 Warner Ave.

Police said the five boys were lucky to have escaped without more serious injuries.

The Zirnheld car was demolished and the entire rear end of the Tamagni automobile ruined, they said.

No charges were filed.

The accident, which happened about 8:50 pm, attracted a crowd of spectators.

April 20, 1967

April 6, 1967

**THANK YOU
ST. MATTHEWS**

for putting up with us . . .
during the renovation and repainting of our St. Matthews bottle and signs. We are proud to be a part of the community.

**OERTEL BREWING COMPANY
LOUISVILLE, KENTUCKY**

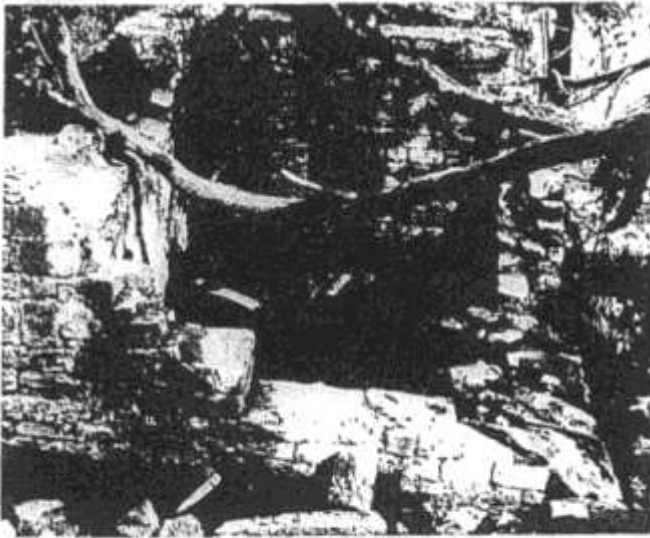


(Incidentally, do you know how many 12 oz. bottles of Oertel's '92 this giant bottle would hold?)

St. Matthews & Surrounding Community:

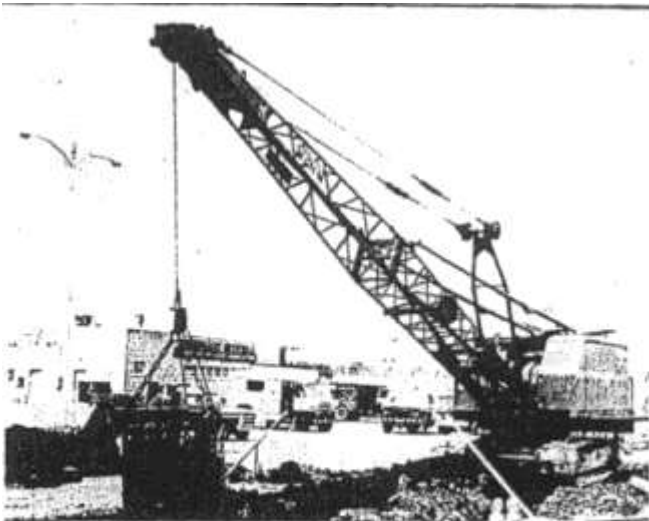
1967

Courtesy *The Voice –Jeffersonian*:



GRIM VIEW: The 18th century Floyd's Station spring house behind the Jamestown apartment complex on Breckinridge Lane has been hit by vandals and thieves in recent weeks. Some of the stones have been stolen; others have been torn from place. This view shows the main areas of damage: the doorway and left wall.

May 11, 1967



A DRAG LINE excavates ground last Friday for a 938-foot culvert to drain the surface of an additional lane to be installed on the south side of Shelbyville Road. The culvert installation will take between 30 and 45 days. Then work will begin on the new lane, to run from a point opposite Sage Road to The Mall entrance.

May 25, 1967

MONDAY NIGHT SPECIAL
5 P.M. TIL 9 P.M.
(DINING ROOM ONLY)

98c Reg. \$1.15
Value

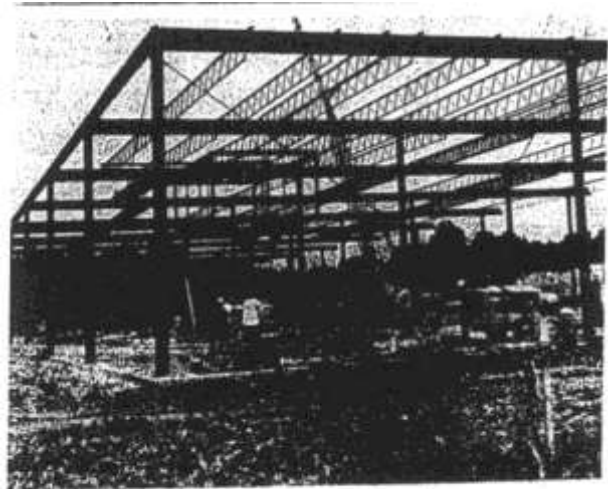
Jerry's ITALIAN SPAGHETTI
(ALL YOU CAN EAT)

THIS OFFER GOOD ONLY AT . . .

4220 SHELBYVILLE RD.
IN
ST. MATTHEWS
DIAL 897-2521



May 18, 1967



THIS VIEW eastward shows construction crews of the A.A. Abrams Co. of Atlanta, Ga., erecting the framework of the Almart Shopping Center on Shelbyville Road across from The Mall. The center is scheduled to be opened in October or November.

June 15, 1967

Courtesy *The Voice - Jeffersonian*:

GRAND OPENING
JUNE 16th - 17th

Chenoweth Lane
ENCO
 116 Chenoweth Lane
 Louisville, Ky.
 PHONE 899-9435

ENCO SERVICENTER

DRIVE IN AND HAVE A
FREE COCA-COLA
 WITH US

SPECIAL OFFER
 A 6 BOTTLE CARTON
 (No Deposit)
 COCA COLA
 with fill up of 8 Gallons of gasoline
 or more

Hey Kids
 FREE
**BUBBLE GUM
 AND SUCKERS**
(Not available
 in all areas)

ENCO

COME IN AND
 REGISTER FOR
**PORTABLE
 COLOR TV**
No Purchase Necessary
 To Register.
 You do not have to be
 present at the drawing
 Drawing June 17th at
 5 P.M.

Happy Motoring!

June 15, 1967



ROADS recently added to the Master Plan for Jefferson County are shown on this map. The new road at the map's top -- proposed road (1) -- would run from Breckinridge Lane to Sherburn Lane near The Mall and serve the proposed Kentucky Baptist Hospital branch. The new road at the map's bottom -- proposed road (2) -- would be an extension of Dutchmans Lane starting from Breckinridge Lane and connecting with the first road. The third new road -- proposed road (3) -- would run from Breckinridge Lane to Browns Lane and meet Sherburn Lane.

June 22, 1967



COUNTRY customs come to suburbia as Mel Keeling (in his overalls) and long-time friend Andy Slinger chat on the frosty porch of Keeling's Country Key Marker at its grand opening today. The red barn store, complete with silo, is on Lyndon Lane, just off LaGrange Road. One of the largest in the county, the new store is just behind one Keeling operated on LaGrange Road some 20 years.

June 22, 1967

Subdivision about ready for opening

A 37-lot subdivision called Wending Brook is being developed between Trinity Hills Subdivision and North Hubbards Lane.

The lots, on a 25-acre tract, will be sold to individuals for housing construction by private contractors.

Town and Country Homes Inc. is developing the subdivision.

Ben Storey, sales manager for the company, said Wending Brook will be a "prestige" development with houses ranging to \$40,000.

A man - bull brook, two courts and a 40-foot wide road connecting North Hubbards Lane with Trinity Hills will be installed.

The subdivision lies just south of Brownsboro Road and is in an unincorporated section of the county.

Development is slated for completion in about 30 days.

July 20, 1967

This is the team that won Kentucky's Top Weekly Newspaper Award

NEWS DEPARTMENT

JOSEPH OGLESBY
Editor

PAUL R. JENKINS
Town Edition Editor

MARILYN FREDERICK
Co-Women's Editor

GLEE CRUTCHER
Co-Women's Editor

At the City, General Editor: Barbara Bantley, Exchange News: Mary Stone, Mike Pallett; Marriage Bookhead, Lyndon; Health: Thomas; Town: Lorna Shaffer, Pets & Animals: David Filley, Sports: Mike Spinelli & Ed Douglas, Photographers.

CIRCULATION

HILDA H. HILL
Circulation Mgr.

STELLA THOMAS
Assistant



ADVERTISING DEPARTMENT: L to R: Skelton, Dorris Riem, Manager Jerry Petton, Helen Stobbing, Standing, Fred Edm, C. Regal Gernert.



ROBERTA MURPHY
Bookkeeper



GENEVA BOSSUNG
Classified Advertising



JOYCE REITZEL
Printing Dept.

COMPOSITION DEPARTMENT

NANCY WESTMORELAND
Composition Mgr.

BONNIE HALL
Pinset, Variotyp

JANET GARDNER
Justawrite Operator

MARIETTA BURKHEAD
Pinset, Justawrite

ROSE ANN KINBERDER
Pinset



CONNIE RINGLEY
Job Printer



AL J. SCHANSBERG
Pres., Publisher

Kentucky's
Largest
Weekly
Newspaper

Without you it couldn't have happened!

A newspaper without an audience is nothing. Without you, there would be no news, no features, no pictures, no advertising. But because you are the greatest audience in Kentucky, you have stimulated every one of us to work harder for you. And the result has culminated in receipt of the highest honor in the weekly newspaper business in Kentucky, the Smoot-Aiken Award. We're most grateful for your interest and cooperation, which made the award possible.



DAVID SCHANSBERG
Vice Pres., Gen. Mgr.



PAUL WAGNER
Composition, Driver

The Voice-Jeffersonian
A CONSOLIDATION OF THE VOICE OF ST. MATTHEWS AND THE JEFFERSONIAN

3922 Chenoweth Square, St. Matthews



Courtesy *The Voice-Jeffersonian*:



August 24, 1967



FOURTEEN town houses, like these, and a three-story apartment building will be built in the expansion program at Jamestown. The expansion will begin about Sept. 15. These town houses are located in the existing development on Breckinridge Lane.

This map shows the site of the new Breckinridge Square shopping center.

Jamestown to launch \$1.9 million expansion program September 15

August 31, 1967

BY JOSEPH OGLESBY

An expansion program costing approximately \$1,000,000 will be begun about Sept. 15 by Jamestown of St. Matthews Inc.

The expansion will include 15 new apartment facilities, a laundrette, and a maintenance shop.

The new facilities will be located on a nine-acre tract just north of the existing apartment complex near Breckinridge Lane and Hillsboro Road.

Jack Sutton, project engineer for the Klingbell Co. of Columbus, Ohio, developer of Jamestown, said the expansion is to be completed by July 1 of 1968.

The new complex will contain 14 two-story townhouses and one "standard" three-story apartment building. The total number of apartments in the complex will be 128.

All the apartments will contain two or three bedrooms. The average apartment size will be 1128 square feet.

All the buildings will be of

brick construction and of colonial design. "Dressing" will include ornamental iron trim, skutters, and coach lamps.

The laundrette will be centrally located. The maintenance shop, near Hillsboro Road, will serve both the existing and the new apartments.

Sutton said the company will install its own sewer and water lines and private streets. Gas lights will be placed at street

intersections.

A recreation area to serve the two apartment complexes was completed recently. It contains a double tennis court, a basketball court, shuffleboard, and a playground for tots.

The model apartment in the complex is expected to be built and opened by Jan. 1, 1968.

The present Jamestown development contains 23 apart-

ment buildings and a community center.

The initial development cost about \$3,800,000. It was started in September of 1965 and completed Dec. 1, 1966.

Sutton said the Klingbell Co. also plans to develop a 4-acre residential section called Jamestown Manor behind the new apartment complex. However, no target date has been set for developing the residential section.

The Jamestown tract formerly was part of the Clayton Moore horse farm. The site was approved for apartment development by the St. Matthews City Council in 1965.

A quarter of an acre of Jamestown land on which Floyd's Station a pioneer fort was located, has been reserved for possible sale to the county or City of St. Matthews.

Local historical groups have been trying to get government units to reconstruct the fort.

The fort tract lays just behind the new apartment complex to be developed.

August 31, 1967

Courtesy *The Voice - Jeffersonian*:

Presenting...

the Grocery where YOU DON'T HAVE TO BUY A THING. . .



ROPPEL'S MARKET 100 CANNONS LANE
Phone: 895-5478

you're
INVITED

- Visit this new, modern-to-the-minute Grocery
- Look over the Expanded, Temperature Controlled Fresh Vegetable, Frozen Food and Dairy Departments
- SEE ROPPEL'S STORE-WITHIN-A-STORE where they Take and Fill Orders for TWICE A DAY DELIVERY

COME — LOOK ROPPEL'S OVER!

THIS MESSAGE SPONSORED BY THE FOLLOWING CONTRACTORS... THEY WANT YOU TO COME, FOR THEIR HARDWARE AND CRAFTSMANSHIP

August 31, 1967



'COWBOY' ISSUES CHALLENGE: Belle of Louisville captain Charles Brasler dons his cowboy hat to Ernest Wagner, skipper of the Delta Queen, Wagner holds a challenge, brought by Brasler, that the Delta Queen race the Belle April 30 during Derby Festival Week. The challenge was issued after the Queen, a Cincinnati-based meamboat, docked at Louisville recently.

September 14, 1967

GRAND OPENING

SEPT. 29th - 30th

WESTPORT ROAD ENCO
4101 WESTPORT RD,
Louisville, Ky.

ENCO SERVICENTER

PHONE- 896-9111

DRIVE IN AND HAVE A FREE COCA-COLA WITH US

SPECIAL OFFER
A 4 BOTTLE CARTON (No Deposit)
COCA-COLA with fill up at 8 Gallons of gasoline or more



Hey Kids
FREE BUBBLE GUM AND SUCKERS

ENCO

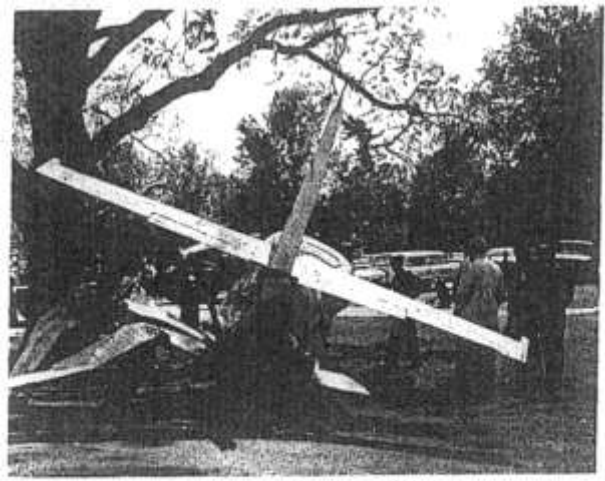
COME IN AND REGISTER FOR **PORTABLE COLOR TV**

No Purchase Necessary To Register. You do not have to be present or still driving to win.

ENDING WITH US AT 8 P.M.

SIGN UP *Happy Motoring!*

September 28, 1967



ENGINE failure forced Thomas R. Elliot, 2411 Brighton Dr., to crash land his two-seater plane Saturday on the golf course of the Big Spring Country Club. He flew between two trees and sheared off both wings before stopping about 100 yards in front of the clubhouse. Elliot had flown from London, Ky, and was preparing to land at Bowman Field which is directly west of the country club, when the engine failed. His wife and two-year-old daughter were with him. All three escaped serious injury.

October 5, 1967

Courtesy *The Voice - Jeffersonian*:

TO SEE THE STORE "IMAGINATION BUILT"



"... A Great Community Deserves a Great Store"



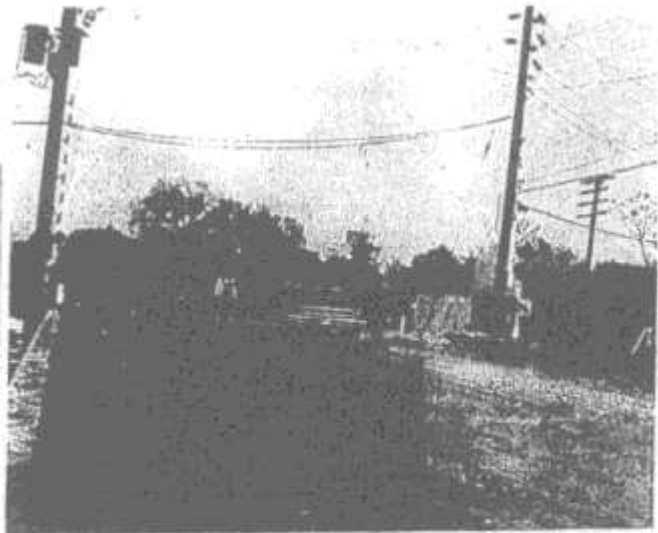
BUILT FOR YOUR SHOPPING COMFORT AND CONVENIENCE

BY

THE DAHLEM CONSTRUCTION COMPANY

GENERAL CONTRACTORS AND ENGINEERS

October 12, 1967



CONSTRUCTION WORKERS are shown putting the finishing touches on the Thierman Lane extension in St. Matthews. The road is being extended across the L. & N. railroad tracks to Westport Road. The project is due for completion in the next few days. Lyndon Way, beyond the tracks in this picture, also is being extended -- to Blenheim Road.

October 19, 1967

NOW OPEN

HUBBARDS LANE ENCO AL RING DEALER
4201 SHELBYVILLE ROAD AT HUBBARDS LANE

AL RING EXTRAS
 S & H GREEN STAMPS
 ATLAS
 TIRES-BATTERIES-ACCESSORIES
 AAA ROAD SERVICE
 ENGINE ANALYZER FOR TUNE-UPS

WE'VE MOVED FORWARD A BLOCK TO ENCO AND JEFFERSON COUNTY'S NEWEST AND FINEST SERVICE STATION.

"YES- THE TREES ARE HERE TO STAY"

MASTER CHARGE RING "RING" FOR SERVICE 896-9120 ENCO

HUBBARDS LANE ENCO
4201 SHELBYVILLE ROAD AT HUBBARDS LANE - ST. MATTHEWS

October 19, 1967

Courtesy *The Voice - Jeffersonian*:

Service station owner says trees will stay

When a filling station advertises "The Trees Will Stay!" instead of its products, the opening day tells the story of a young man's knowledge of people.

Al Ring opened his new Enco service station Monday at Shelbyville Road and Hubbard Lane, and "business was wonderful on opening day, beyond expectations" . . . and without the usual station opening hoopla of clown, balloons, searchlights, and give-aways.

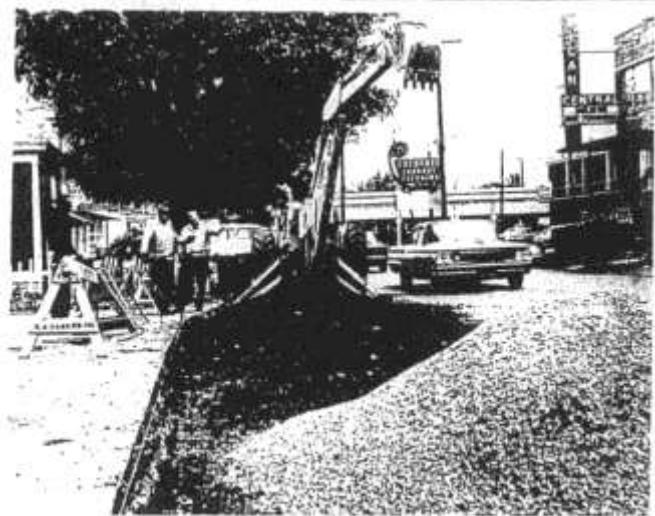
Finding the station open, people drove in compliment him on the landscaping job, the big trees remaining in front, the huge revolving sign at eye level, and the general attractiveness of the setting. And they bought gas.

A graduate of Waggener in its second graduating class, the 24-year-old business man had operated a station for another company in the neighborhood for two years. He's an active member of the St. Matthews Volunteer Fire Dept. and lives at 25 Westport Terrace,

Marrried to Gale Minnich, he is the son of Mr. and Mrs. C. E. Ring, 501 Kinglan Road.

A feature of his business will be an innovation in the service station business in this area with a sideline operation of automobile and truck leasing.

October 19, 1967



DIRECTS INSTALLATION: Mayor Bernard F. Bowling, right center, directs installation of a new left-turn lane on St. Matthews Avenue at its junction with Westport Road. The new lane, being installed by the K.A. Barker Construction Co., will be 235 feet long and 11 feet wide.

November 2, 1967



HAPPY WINNER: Jane Bennett, 3423 Hycliffe Ave., receives congratulations from fellow contestants after being chosen Jefferson County Junior Miss in the pageant sponsored by the St. Matthews Jaycees, Oct. 24, at the Masonic Home in St. Matthews. (Photo by Robert Streever.)

November 2, 1967

Courtesy *The Voice - Jeffersonian*:

SHELBYVILLE ROAD,
ST. MATTHEWS
SHOP MONDAY THRU SATURDAY
10 A.M. TO 10 P.M.

ALMART

Free parking for over 1,000 cars!
Satisfaction guaranteed or your money cheerfully refunded.
Sorry, we cannot accept mail or phone orders!
**NO DOWN PAYMENT . . .
TAKE MONTHS TO PAY—
CHARGE IT!**

GRAND OPENING SALE!

A SPECTACULAR SALE EVENT THAT STARTS THURSDAY, 10 A.M. IN HONOR OF OUR GRAND OPENING! ALMART IS THE PLACE TO FIND TOP QUALITY AND LOW PRICES TOO . . . ON EVERYTHING FOR YOU, YOUR HOME, YOUR FAMILY. YOU CAN'T AFFORD TO MISS THIS SAVINGS EVENT. COME IN AND CHARGE EVERYTHING FROM NEW IMPORTED FASHIONS TO POWER TOOLS AND TOYS!



October 26, 1967

Courtesy *The Voice-Jeffersonian*:



PHOTO BY FREDERIC BECK STUDIO

HELEN VISITS HOLDAWAY DRUGS

If you hurry you can be one of the first 200. To qualify just be the first to drop by Holdaway Drugs at Shelbyville Road and Hubbards Lane for their three day Grand Opening celebration.

Thursday, Friday and Saturday, Oct. 26, 27 and 28 are days not to miss at Holdaway. The first 200 customers will receive a free gift. Everyone who comes during these three days can register for this impressive list of door prizes: Westinghouse cordless electric knife, Portable botanical garden, G.E. AM-FM Radio, Polaroid Swinger camera, Kodak Instamatic Camera-M 104.

For every \$10. purchase you get a Kennedy half dollar with key chain absolutely FREE.

This might be the time to look over their gift items with Christmas giving in mind. The new "quick curler" is a gift girls of every age will love. The rollers are electrically heated. The hair dries as you roll and you're finished and ready to comb out by the time the last curler is in place. It's safe enough for children. Should be wonderful for last minute engagements -- or anytime.

Another hot special that would make a perfect gift is the \$10. regularly priced Russian Leather gift sets, now thru Saturday, just \$5.95.

Other items specially priced include ladies hose, radios, electric percolators with insulated cups and lighters with a one-year supply of flint. Nationally known cosmetics will sell for 1/2 price.

David Holdaway, owner, is anxious to welcome all St. Matthews to this modern-to-the-minute drug store. It is newly redecorated and stocked with the best in cosmetics, watches, radios, cameras, tape recorders and shavers for men and women.

His drug department is designed for quick, efficient service. He invites you to discuss prices. This is the drug store with a heart. You'll find you get personal attention along with your drug needs.

Don't miss these Grand Opening Days. There will be many miscellaneous items reduced for quick sale. Seal-test ice cream will sell for 85¢ half gallon. Brownie Christmas Cards are marked 1/3 off.

While you're there, introduce yourself to David Holdaway. This is his party. He wants to say hello.

That's today through Saturday, Oct. 26, 27 and 28, Holdaway Drugs, 4200 Shelbyville Road, 805-3446.

OVERPASS CONSTRUCTION COMPLETE . . .

Traffic Lights, New Paving Bring Easy Entrance To Brownsboro Center

Merchants plan festival November 1-4

WIN \$100

CLIP THIS COUPON

BROWNSBORO Shopping Center

the COMPLETE Family Shopping Center

- ★ that's **BIG ENOUGH** To Supply All Of Your Needs . . .
- ★ that's **SMALL ENOUGH** To Give You "Personal" Service
- ★ that's **EASY** To Get To!

November 2, 1967

WALLACE CENTER'S CHRISTMAS GIFT GUIDE

Dwight Thomas
Absolutely!

JOHN MEEDE
of **HOWELL**

LAUREN
For Christmas

PAMPER
Beauty Salon

Center Your Christmas Shopping at WALLACE CENTER

Gifts for Christmas
Kentucky Model Shop

NALLY'S BARBER SHOP

The Hat Box

LEXINGTON RD. and FRANKFORT AVE. MEET
ST. MATTHEWS

October 26, 1967

November 30, 1967

Courtesy *The Voice - Jeffersonian*:



TOGETHER NOW! Kentucky Farm Bureau President Louis F. Ison, left, and St. Matthews Mayor Bernard F. Bowling each put a foot on the spade Monday at groundbreaking ceremonies of the K.F.B.'s 17,000-square foot addition to its state office building on South Hubbard Lane.

Work begins on K.F.B. addition

The Kentucky Farm Bureau Federation broke ground Monday for a 17,000 square foot addition to its state office building at 120 South Hubbard Lane, St. Matthews.

Participating in the groundbreaking ceremony were St. Matthews Mayor Bernard Bowling and the officers and directors of Kentucky Farm Bureau.

KFB President Louis F. Ison, Harrodsburg, called the expansion project a "good example of the growth and progress of Kentucky Farm Bureau and affiliated services, since the previous addition to our building was completed in 1960."

Mayor Bowling, in brief remarks, noted that Kentucky Farm Bureau "means much to St. Matthews, both as taxpayer and employer." He called the organization a good neighbor.

A contract for construction of the new addition has been awarded to Platoff Construction Company, Inc., Louisville. Work on the structure began immediately after the

groundbreaking. Garwood M. Grimes, St. Matthews, is the architect of the addition.

After the addition is completed, the building, which houses offices and personnel of both the Kentucky Farm Bureau Federation and the Kentucky Farm Bureau Mutual Insurance Co., will contain 47,000 square feet of space.

The addition, which will cost \$350,000, is to be finished in about a year.

November 30, 1967



Grand
OPENING

THURSDAY, FRIDAY, SATURDAY
FEBRUARY 8, 9, 10



With Purchase of
10 Gallons
or More
Gasoline

WIN! WIN! WIN!
TRUNKLOAD OF PEPSI

9 INSTANT WINNERS
(Passenger Cars Only)



St. Matthews Sunoco Incorporated
Shelbyville Road and Hubbards Lane

February 8, 1968

NO SMUT

AT *Taylor* DRUG STORES

Over the past several years, Taylor Drug Stores have become more and more concerned with the increasing amount of smutty literature available to children and teenagers.

In an all-out effort to effectively weed out indecent and objectionable reading matter from our stores we have subscribed to the National Office for Decent Literature. We will be guided by their monthly check list of literature approved or disapproved according to their high and intelligent standards of decency for children and teen-agers.

It is Taylor's profound and sincere desire to stamp out smut and we are going to do everything in our power to get the job done. We invite the support of our schools, Parent-Teacher Associations, churches, news media and all persons interested in decency for our children to join with us in this battle.

Obviously we are making no attempt to censor or dictate the reading habits of our adult customers; our concern is that questionable publications shall not be available to our youth.

Taylor DRUG STORES

SINCE 1879 STILL HOME-OWNED & HOME-OPERATED

February 1, 1968

OVER 50 YEARS of progress 1913 1968

BUILDING FIFTY YEARS with ST. MATTHEWS

WE, WE ARE INDEED PROUD THAT OUR COMMUNITY HAS BEEN MOVING SO STEADILY IN THE RIGHT DIRECTION . . . FOR THIS IS PROGRESS. WE HAVE SEEN ST. MATTHEWS GROW SINCE IT WAS JUST A CROSSROADS - AND WE HAVE ALWAYS BEEN A PART OF THE STEADY PROGRESS THIS CITY HAS ACHIEVED.



WE ARE PROUD THAT WE HAVE BEEN ABLE TO HELP SO MANY NEIGHBORS LOCATE THE HOUSES AND BUILDINGS THEY HAVE MADE INTO HOMES, OFFICES AND STORES . . . FOR THIS TO US IS ALSO PROGRESS, AND - ON THIS OCCASION WE ARE PROUD TO OFFER YOU THESE ACCOMPLISHMENTS.

"Serving St. Matthews Since 1913"



LE 4 MANOR BLDG.



BOWMAN BUILDING



FAY SIDE MEDICAL BLDG.



METROPOLITAN LIFE BLDG.

WHEN BUYING, RENTING or SELLING
Call
ELINE REALTY CO.
REALTORS

REAL ESTATE SINCE 1913
OLDEST DEALERS IN ST. MATTHEWS
MEMBER, CITY, STATE AND NATIONAL
REAL ESTATE BOARDS
OVER 45 YEARS IN THE BUSINESS
22 ALEXANDRIA DR. BLDG. INC. (1954)
TO BE BUILT

THOUSANDS OF HOMES SOLD IN THE WORLD

22 Subdivisions developed including
a million dollars in water and gas mains.
Dozens of business properties improved,
leasold and sold.

BROWNSBORO ESTATE 180 LOTS



ELINE BUILDING



ISLAND ROAD APTS.



FAIRFAX BLDG.



100 SHERWIN AVE. STORES



CHURCHWAY APTS.

ELINE REALTY CO. REALTORS

* 3912 SHELBYVILLE RD. IN ST. MATTHEWS

* MEMBER: NATIONAL REAL ESTATE BOARD

* 895-2463

OVER 45 YEARS IN SAME LOCATION

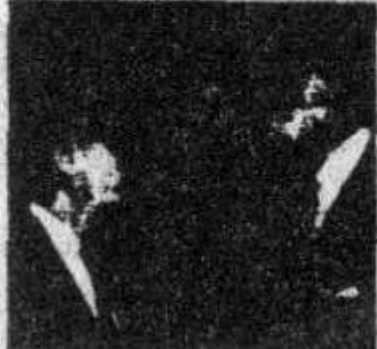
Curfew Imposed; 4,000 Guardsmen in City

Gunman Slays Dr. King at Memphis

By Staff Writers
A curfew was imposed on Memphis tonight as 4,000 federal troops and 10,000 National Guardsmen moved into the city to help maintain order following the assassination of Dr. Martin Luther King Jr. in Memphis.

The city's curfew, which runs from 10 p.m. to 6 a.m., was imposed on all persons in the city. The curfew is being enforced by the National Guardsmen and the Memphis Police Department.

Dr. King was shot at 4:05 p.m. in a crowded Memphis motel. The assassin, James Earl Ray, was captured shortly after the shooting.



MEMPHIS POLICE officers with teargas canisters in front of a crowd of demonstrators in Memphis tonight.

Dr. King was shot at 4:05 p.m. in a crowded Memphis motel. The assassin, James Earl Ray, was captured shortly after the shooting.

LBJ Urges Calm, Mourns Dr. King, Delays Trip West

President Lyndon B. Johnson urged calm and mourning for Dr. Martin Luther King Jr. tonight, and announced he would delay his trip to the West Coast.



DR. KING'S ASSASSINATION in the aftermath night funeral services at a West Coast church Sunday.

Biggest Shock Since JFK's Death

Slaying Phinges Capital Into Gloom

The slaying of Dr. King is being regarded as the biggest shock since the assassination of President John F. Kennedy in 1963.

Like Water

Dr. King's death is being compared to the death of President John F. Kennedy, with many people feeling a sense of loss and grief.

Gaines Still In

Court Restrains Nunn's Altering of Merit Board

A federal court has restrained Governor Warren E. Hearnes from altering the Merit Board, which oversees the state's civil service.

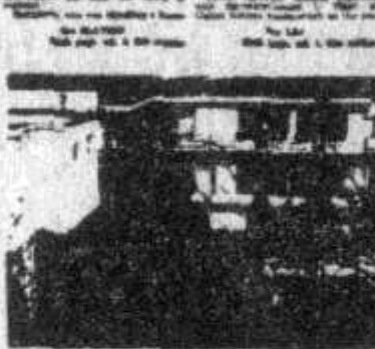
House Approves

A Watered-Down Travel Tax Bill

The House of Representatives has approved a watered-down version of a travel tax bill, which would increase taxes on air travel.

'Student Power' Arrives For States' Universities

Student power is arriving at state universities across the country, with students demanding more say in university governance.



MEMPHIS FUNERAL services for Dr. King are being held in the city's largest church.

House Approves

A Watered-Down Travel Tax Bill

The House of Representatives has approved a watered-down version of a travel tax bill, which would increase taxes on air travel.

Aftermath of Heavy Rainstorm

2 Teen-Agers Feared Drowned in Drainage Ditch

Two teenagers are feared to have drowned in a drainage ditch in Memphis following a heavy rainstorm.

Aftermath of Heavy Rainstorm

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On Inside Pages
Page 2: Dr. King's funeral services
Page 3: Student power at universities
Page 4: Aftermath of heavy rainstorm

St. Matthews & Surrounding Community:

1968

Courtesy The Voice –Jeffersonian:



THE ENTRANCE to Mallgate, a \$7 million apartment-town house complex in the St. Matthews Lane near the Mall is shown in this architect's sketch. Construction is expected to start in the fall. (Illustrated before VOICE, ed. Story on page A-11.)

March 7, 1968

OPEN HOUSE

JUNE 7TH - 8TH

AL KING'S
HUBBARDS LANE ENCO

ENCO **SERVICENTER**

DRIVE IN AND HAVE A
FREE Coca-Cola WITH US

SPECIAL OFFER
A LIMITED QUANTITY
The Chase &
Nash COCA-COLA
with 1/2 oz. of 8 Golden Moments
in every

Hey Kids
YES
SCHOOL CAN

ENCO **ENCO**

PORTABLE COLOR TV

COME IN AND
DISCOVER YOUR
PORTABLE COLOR TV

The National University
has the answer to the
problem of the student
during the 9 to 11
P.M.

ENCO **ENCO**
SIGN OF *Happy Meeting!*

June 6, 1968

GOOD NEWS
for the owners of Imported Cars!

KOSTER-SWOPE BUICK SALESROOM KOSTER-SWOPE'S NEW IMPORTS BUILDING

DRIVE-IN ENTRANCE IMPORTS SERVICE

FRANKFORT AVENUE

KOSTER-SWOPE'S NEW Imports Service Center

OPENS MONDAY
FOR PARTS AND SERVICE
ON IMPORTED CARS
(SEE DIAGRAM ABOVE)

Special opening of Imports Building announced here

KOSTER-SWOPE IMPORTS

3712 Frankfort Avenue in St. Matthews 895-2451

June 20, 1968

ROSE SALE
ALL OUR FINE ROSES
NOW ON SALE

BUY 1 Get One
for **5¢**

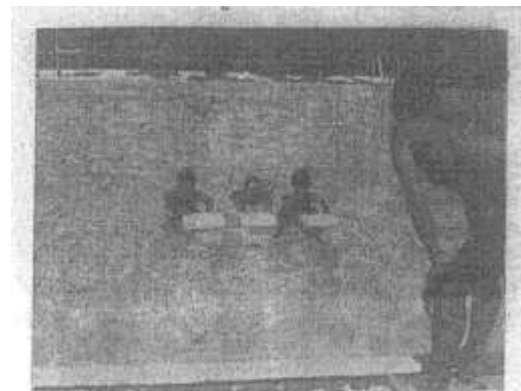
WHILE THEY LAST!

SEE US FOR
ROSE FERTILIZER
INSECTICIDE
and
DISEASE CONTROL

EVERGREENS INC.

275 Hubbards Lane 895-0572

June 27, 1968



June 27, 1968

THREE AREA RESIDENTS receive instruction in the use of a flotation board at the Louisa Area Red Cross Chapter's annual Water Safety Institute, held recently in Harzinsburg. From left are Greg Dalton, 3821 Hardline Drive, Jose Lapping, 6008 Rife Avenue, and Robert Thompson, 3945 Hagans Road. Their instructor is Dr. Harry Jackson, 604 Jarvis Lane.

Courtesy *The Voice - Jeffersonian*:



The staff of Holdaway Drugs
David Holdaway, Mae Webb, Opal Reagan,
Rhea Lawson, Olga Alvarez and Eddie Hall.

helen shops

Holdaway Drugs

He's a man of few words - that David Holdaway, owner of Holdaway Drugs. "Just tell them we're expanding - to serve them better - to carry more of the things they're asking for - to give them more room to walk around."

"When will you be finished?", I asked.
"And, oh yes, mention our new computerized department and you might want to tell them we will increase our hospital supply items", he said.

"Do you have a remodeling opening time in mind", I asked.
"Be sure you stress that drugs are our business. We pick up and deliver prescriptions. We're prompt and we care".

"Do you happen to have an *ixcedrin*", I asked, working my way to the door.

"Wait a minute", he said. "Be sure to tell them to watch for our remodeling grand opening around the end of July".

Watch for Holdaway Drugs remodeling grand opening some-time between the 15th and the 30th of July. And be sure and say hello to David Holdaway. Holdaway Drugs is at Hubbards Lane and Shelbyville Road, 895-5446.

July 4, 1968



TV WEATHER GIRL Diane Sawyer reads to relax. This photo was taken in her home.

Diane Sawyer adds glamorous atmosphere to weather show

By Marilyn Frederick

The atmosphere on WLKY TV's weather program is always fair and lively with assistant Diane Sawyer, Kentucky's only weather girl, at the helm.

She has been presenting the forecast for the station's weather program for seven months now.

"It all just sort of happened" Diane said of her new career. She had stopped by the station's offices on Melwood Avenue one day to talk over some of her news documentary ideas but instead found an opening for a weather broadcaster available to her.

Her soft melow voice has been adding glamour to the high and low temperature readings over state, she fills the five-minute time slot allowed her twice every week night with pertinent weather facts and local commercials.

Diane has only about five minutes before program time to bow-up on the current weather conditions as reported on the teletype. She then goes before the cameras to give her live interpretation.

Having complete freedom with the format of the program, Diane came up with the idea of cloing it with relevant quotes, proverbs or axioms. Friendly viewers have been sending her their favorite sayings, which she also has used.

Still green

Diane is really enjoying her work but she says she is still

"very green" in the communications field.

Her past experiences, including that of being a former America Junior Miss, have all contributed to making Diane a charming personality. Her quick mind allows her to speak very articulately on many subjects.

While a senior at Resean High School, Diane competed against 50 other local Junior Misses to win her first title. She went on to capture the state title and was sent to Mobile, Ala. to compete in the national contest. She won and thus became the sixth America Junior Miss.

A total of \$7000, won from all the pageants, was contributed to her education fund. During the summer of her reign as America Junior Miss, Diane chalked up 12,000 miles in making personal appearances.

Accompanied by a chaperone and press agent on the summer tour, which included Hawaii on his itinerary, Diane found that all the people she met were eager to accept her. She said she was kindly received wherever she went.

She was often called on to make impromptu speeches to all - small audiences "in hopes of winning their interest and support for future Junior Miss pageants," Diane said.

Fondest memories

Her fondest memories of her thrilling experiences as America Junior Miss, are of her chaperone, Mrs. Clifton Washburny. "A perfect southern lady, she was always there to give you moral support," Diane recalled.

Early training in singing, dramatics, and dancing and piano and clarinet lessons have made Diane, 22, a gal with many talents. Her college days at Wallesey proved that.

All four years at Wallesey, Diane directed and arranged music for a small singing group called the "Blue Notes." They toured and sang at all the boy's colleges in the area.

In her junior year she was chairman of her class musical.

comedy. They wrote the whole outline of the comedy and arranged the music in six days. It was a huge success. Her senior year was devoted mostly to penny operas.

Diane manages to volunteer two hours every week to recording test books for the blind. She also plays the organ at her church, St. Mark's Methodist, and directs their youth choir.

Her hobbies include tennis, some writing for her own pleasure, and especially reading. She reads two to three books every week.

She consumes every type of literature and always has one or two books going at the same time - "a book for every mood."

Interviews start

Diane has just returned from Los Angeles, where she spent four days filming interviews with stars of some of the network's prime time shows.

Robert Wagner of "It Takes A Thief" fame and Ben Alexander of "Falsetto" were two of the personalities she chatted with.

From L.A. Diane flew to New York to visit her sister, Linda (Mrs. David Frankel), while there she enjoyed catching up on the news with old college friends and taking in all the plays she could.

Now it's back to cold fronts, barometric pressure, wind velocity and precipitation.

August 22, 1968

Courtesy *The Voice—Jeffersonian*:

Woman traffic officer learned ropes fast

By Marilyn Frederick

St. Matthews has an "Our Gal Sunday." She's Traffic Control Officer, Mrs. Carolyn R. Haerberlin.

Although Carolyn's life story doesn't quite parallel the one of radio fame, she has had about as many ups and downs. It is certain she is well known in the community.

Our gal Carolyn, who when faced with raising three children after the death of her husband in 1951, met the future with much womanly courage. She went to work holding down three jobs. The children, Joan, Ken, and Harold were 15, 13, and 11, at the time.

Besides keeping the position as superintendent of the church kindergarten at Bethel United Church of Christ, which she had held for eight years prior to 1961, Carolyn went to work as a cafeteria employee and traffic guard at Stivers School.

The third job was held at night, working in a grocery store downtown. The meat department there discovered a very efficient worker.

"I could wrap chickens as fast as they could weigh them," Carolyn commented. Rump roasts in their tightly pulled cellophane wrap "would shine like a looking glass" when Carolyn finished with them, she said.



DIRECTING TRAFFIC from this "island" at Lexington Road and Frankfort Avenue is part of Mrs. Carolyn Haerberlin's daily duties.

Carolyn's day began early because in addition to getting the children fed and off to school she would prepare the family's evening meal before she left for her school job. After her morning duties in the school kitchen were completed she went out to her traffic guard station at noon to see the first graders safely across Westport Road.

"That first day as traffic guard I had butterflies in my stomach," she said. "All I knew was the two hand signals."

It rained that first day but Carolyn remembering what she was told by the principal, "you're boss of the situation" got out there and proved it.

When she blows her whistle now she puts all the wind she has behind it and the offender to whom she is directing the call had better hear it.

Often times, aside from her regular duties, Carolyn would end up taking children home who had missed their school bus. Then it was back to the brooms and mops in the school kitchen before she left for downtown and her late night job.

At home the duties were growing as well as her children. There were dozens of white shirts to keep laundered every week. Ken was a part-time worker at a local grocery and Joan at a dairy store. This meant each required a clean shirt practically every day. In 1953 she was elected "Mother of the Year" at the church, where she had devoted so many of her Sundays.

A familiar figure

The years passed and Carolyn became adept at handling traffic. She attracted the attention of the then St. Matthews Police Commissioner E. R. Grinstead, who was so impressed by her skill that he offered her a job.

Thus in 1956 Carolyn became St. Matthews' only policewoman. She was a familiar figure from 9 am to 5 pm every day on the streets of the growing community.

The next year she became the only woman in a class of 19 to graduate from a two week F.B.I. course. They studied such things as fingerprinting and firearms. Up to that time Carolyn

had carried a gun but never fired it; she got a little practice in during the course.

During the two years Carolyn was with the St. Matthews police department, she walked 200 miles a month.

She was often accompanied on her route by "Pee Wee" a German police dog who befriended her one day. Pee Wee would leave his home on Napanee Road in the morning to walk with the postman and by noon he would hurry to St. Matthews to join Carolyn on her rounds. This ritual went on until Pee Wee's owner moved out further in the county. Carolyn lost a good friend.

It was in 1958 that the Frankfort Avenue-Lexington Road area of St. Matthews was annexed by the City of Louisville. Carolyn was annexed too—by the Louisville Police Department. St. Matthews was still her beat. Her uniform changed but her ability didn't when it came to handling traffic.

Woman on wheels

In her new position Carolyn was one of the first policewomen on three wheels. The motorcycle helped get her around the busy streets much faster. She would travel about 28 to 30 miles a day on the cycle but when it rained it became a problem, so she decided to go back to pounding the pavements.

"Every now and then a youngster will come up and ask me if I'm the same lady they remember who visited them in their kindergarten," Carolyn said. These visits to the kindergartens which Carolyn especially enjoyed, were made to give safety talks to the children.

When she has time Carolyn loves to cook. Pie baking is her favorite.

"One time I almost went into the apple pie business," she said.

Last Christmas she got a chance to cook up a big meal for her whole family. "It was the first time all 21 of us were all together," she said. Joan is married and has six children and Ken is married and has seven children.

Carolyn's 13 grandchildren are naturally her joy. She has two beautifully colored group photographs of them in a special spot in her St. Matthews home.

October 24, 1968

Courtesy *The Voice - Jeffersonian*:

SIGNALS FROM DANIEL BOONE COUNTRY

Local inventors devise highway safety system

By Joseph Oglesby
Editor :

Signals are rising again from Daniel Boone's country, but they're not smoke signals.

Two Kentuckians, W. Paul Bohannon and John E. Nolan, have perfected a low-cost signal system designed to erase highway distress and reduce fatalities on the road.

The heart of the signal system is simple: It's a series of large cards with "help" messages on them.

Each message -- such as "Gas," "Police," "Tow" -- is in yellow lettering on a black background. The cards are so big and the lettering so bold that they can be spotted from a great distance on ground or from the air.

When a motorist gets stranded or becomes ill on the highway, he simply

selects the card that fits his predicament and places it in the back window of his auto.

All a passing motorist needs to do is toot his horn demonstrating that he read the sign and then drive to the nearest phone to summon help.

Once the motorist in trouble has received a horn signal that help is on the way, he removes the sign from the window.

Advantages Listed

Bohannon said one of the principal advantages of the system is that it allows a motorist to stay safely in his car until help arrives.

A recent Reader's Digest story, he said, contained statistics showing that many persons are killed on super highways as they fix flats or make repairs.

In addition, many people are beaten and robbed when they abandon their cars to go for help.

Another safety feature of the system is that it allows the motorist who receives the "S.O.S." to keep driving -- he has indicated his willingness to help by tooting his horn -- until he reaches a safe area from which to relay the message.

By moving on, the person who's going to provide help doesn't cause a traffic problem or accident.

Bohannon said highway distress "has existed--unresolved--since the first auto but with the advent of super roads has become a major critical problem everywhere."

The two inventors have shown their system to Governor Loude B. Nunn and to Senator Marlow W. Cook.

Nolan and Bohannon are hopeful that the system will be adopted on the state and federal levels.

Its main features are simplicity and low cost. New York has tried a balloon system and other states have used electronic devices.

According to Bohannon, these systems have had some effectiveness but contained flaws in cost or application.

Three-year project

"Our three-year research effort provides an inexpensive, simple solution accomplishing most things costly electronics might," said Bohannon. "All motorists can now communicate their specific need and get professional help, an advantage previously reserved for only the affluent with car phones or two-way radio. With crime skyrocketing your personal safety may depend simply on a way to communicate."

Bohannon said the idea "will pay many dividends to drivers whose cars break down on the country's super roads."

The cards -- contained in a single package -- may be carried in a car glove compartment.

The system has several drawbacks at this point. Few people know about it. It has not yet been "sold" on a wide basis.

A massive campaign to educate people to using the system--if it is sold--will need to be undertaken.

In other words, motorists will need to know what to do when they see a "Help" sign in a car.

Bohannon has made an offer to the state to sell the system for use in Kentucky for \$90,000.

Under Bohannon's plans the kits would be given to motorists when they obtain their license tags.

Nolan lives at 417 Dorsey Way near Middletown and Bohannon lives at 3121 Dahlia Ave.

Each has other devices that have been marketed.

FOR SAFETY'S SAKE

TRAVEL-GUARD

MAY BE PURCHASED AT

AL RING 

HUBBARD LN. & SHELBYVILLE RD.
AND
HUBBARD LANE

CONVENIENT FOOD MART

SEE NEWS STORY
ON THE FRONT PAGE

"It may save your life"

December 19, 1968

St. Matthews & Surrounding Community:

1968/1969

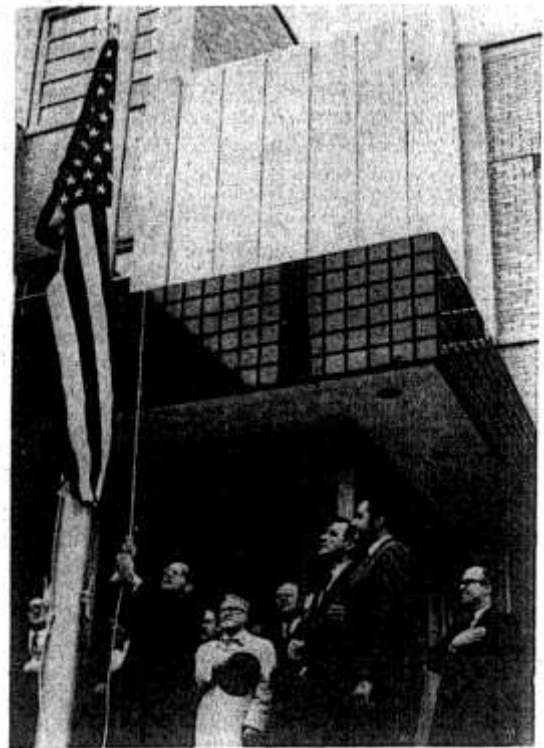
Courtesy *The Voice – Jeffersonian*:



Five-unit shopping center now open

A five-unit commercial complex - the Richmond Shopping Center - is among the latest additions to the Shelbyville Road scene. The center, at Heady Avenue, was developed by Mr. and Mrs. Leslie D. Ahern, 2006 Merrick Rd. It contains between 9,000 and 10,000 square feet. Businesses that have moved into the complex are St. Matthews Optical Co., Mark Food Mart, Sportswear Village and Thrift Industrial Loan Co. Ohio Mills, Inc., a Chattanooga photographic studio, is expected to open a branch in the fifth store unit next week.

September 12, 1968



Solemn moment

Flag raising ceremonies concluded the dedication of the new 17,000-square foot addition of the state offices of the Kentucky Farm Bureau. President of the bureau Louis F. Isom hoisted the flag. To his right are J. Robert Wade, first vice president and William Belden, second vice president of the bureau.

State Farm Bureau addition dedicated

The Kentucky Farm Bureau Federation dedicated a 17,000-square foot addition to its state office building at 125 S. Richards Ln. in St. Matthews Monday, Jan. 13.

State officers of the bureau and several local public officials including the mayor of St. Matthews, Bernard F. Bowling, participated in the dedicatory ceremonies.

Kentucky Farm Bureau president, Louis F. Isom, presided.

To commemorate the new addition a flag raising was held at the conclusion of the ceremonies.

Brief remarks were made by Mayor Bowling. He thanked the bureau for its confidence in the community of St. Matthews.

Special guests of the bureau were introduced by John Egan, executive secretary of the farm bureau and president of the St. Matthews Business Association.

The new addition is two stories. It was constructed in such a manner that other floors may be added. The ground floor is office space to be used by employees of the bureau and the second floor by the Kentucky Farm Bureau Mutual Insurance Co.

The addition is the third expansion of the facility. Other additions were made in 1931 and 1960. The total office space of the building is now 48,000 square feet.

The original facility was built in St. Matthews in 1948.

The general contractor for the new addition was Flaherty Construction Co. and the architects were Garwood M. Grimes and Lloyd Lutz Sr. of St. Matthews.

January 16, 1969



Snowball practice

Monday's three-inch snow brought traffic problems, short tempers and a short school day. Donnie Blackburn, left, and Greg Prince practice their snowball marksmanship on a stop sign on Main Avenue.

January 9, 1969

St. Matthews & Surrounding Community:

1969

Courtesy The Voice - Jeffersonian:

One-Stop Car Service Here!

• TIME TO CHECK-UP

Can you tell if your winter? We'll
tube-up, check-up, fix-up quickly,
expertly, at reasonable prices.



TERRY'S SERVICE
AAA SERVICE

3000 Lexington Rd.
896-5217
Open 24 Hours A Day

February 6, 1969



Luxury apartments

This architect's sketch shows how the Casa Grande condominiums (apartment buildings) on Sherburn Lane will look when completed. The twin buildings, costing \$1.5 million apiece, will be five stories, rather than 10, as shown in the sketch.

February 13, 1969



KENTUCKY COLONELS
are back in town vs. the
MIAMI FLORIDIANS

8:00 P.M. SATURDAY, MARCH 1
at **CONVENTION CENTER**
and remember... it's Optimist Club Night!

KENTUCKY COLONELS
this time vs. the
NEW YORK NETS



8:00 P.M. WEDNESDAY, MARCH 5
at **CONVENTION CENTER**
the Jeffersontown High School Chargettes will entertain!

**Tickets for both games are
on sale NOW**
at the **Convention Center Ticket Office**
583-5695
Ticket Office Open Daily from 10 A.M. Until 5 P.M.
TICKETS \$2-\$3-\$4-\$5



February 27, 1969



Beef 'n' Boards
A GOURMET DINNER THEATER

PRESENTS
ARNOLD STANG
IN "LUV"
—through March 2—

Starting Wednesday March 5
(Dear Winner) **PATTY McCORMACH** in
"WAIT UNTIL DARK"

Performances Nightly Except Monday
Tables for 2 to 8 Persons Available
BY RESERVATION ONLY
For Reservation Call:
Louisville 451-4900 — Simpsonville 722-8836
Dinner & Show One Price

Sunday Dinner 5:00 p.m. Show 7:00 p.m. \$7.00 tax incl. per person	Tuesday thru Thursday Dinner 7:00 p.m. Show 8:30 p.m. \$7.00 tax incl. per person	Friday & Saturday Dinner 7:00 p.m. Show 9:00 p.m. \$8.00 tax incl. per person
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Theatre Opens 1/2 hour Prior to Dinner
(Dinner Served Promptly To Assure You Time To Dine Before Show)

Beef 'n' Boards*
Kentucky's New Gourmet Dinner Theater
on Veechdale Road, between I-64 and U.S. 60
near **SIMPSONVILLE, KY.**

*T.M. App.

February 27, 1969

Courtesy *The Voice-Jeffersonian*:



Site of new hospital

Outlined in white at center of photo is the 20-acre tract earmarked for the Extendicare Inc. hospital to be built here. The hospital, costing \$5 million, will have 300 beds. The location is between Brown's Lane and Breckinridge Lane and I - 64 and Dutchman's Lane extended. Dutchman's Lane will be extended by developer Frank R. Metta.

March 27, 1969

LEASE EXPIRES AT CANARY COTTAGE

'Landmark' restaurant here closes

The Canary Cottage is in limbo. After being located in the 3700 block of Lexington Road for the past 22 years, the doors of the restaurant closed for the last time last Saturday night.

Suddenly last week the owner of the stylish restaurant, Richard Wheeler, was notified that the cottage's lease would not be renewed. "I have no plans for the future . . . it was all so sudden," said Wheeler.

The history of Canary Cottage extends back to 1919 when Richard Wheeler, Sr. opened up a restaurant on Fourth Street in Louisville across from the old State Theatre, and by 1940 there were Canary Cottages located in Indianapolis, Cincinnati, Lexington, and in Louisville.

During the 20's and 30's the downtown Cottage was the hang-out for all the old vaudeville stars who played Louisville. Wheeler said the list of stars that ate

at the Cottage was longer than his memory . . . "Red Skelton, Xavier Cougal, Andy Davine, Anne Rutberford, Jann Withers -- all were guests at the Cottage."

"Also just about every Kentucky governor since the thirties has eaten at the Cottage," he said.

The cottage has been synonymous with fine living in Louisville. The downtown location was fashioned after the early American style of Williamsburg, Virginia.

Stepping from the crowded sidewalks of busy Fourth Street into the Cottage was like stepping back into American history.

It was like sitting on a cool veranda of a Virginia Plantation sipping a mini julep, after a long day in the Assembly.

In 1947 the Louisville Fourth Street location closed, and Wheeler re-located in the east-end in the 3700 block of Lexington Road.

The new Cottage was the first stylish east-end restaurant. The Cape Cod style of the restaurant and the service soon

made it "the place" of the gentry of the east-end.

Miss Verda Beam was the cashier the first day the new restaurant opened in May of 1947, and she was there, as cashier and hostess, the last day, May 24, 1969.

In fact, she had been employed by Wheeler for the last 32 years. Now, at 61, she is out of a job.

Mrs. Evelyn Parroti also has been a cashier and hostess at the Canary Cottage for over 20 years.

A waitress, Mrs. Jean Schipper, was there the day Canary Cottage located in St. Matthews. And after 32 years she also will have to find a new job.

Several other employees worked at the Canary for over 15 - years.

Louis "Slim" Houckin has been the chief cook for the past 17 years, and Mrs. Zelma Spencer the bookkeeper for 20 years.

"The Canary was just like home," commented Miss Beam, "Now all the reservations for the summer have been can-

celed."

"Mr. Wheeler was pleasant to work for, that's why we all stayed so long," said Mrs. Schipper in memory of her years at the Cottage.

"We sometimes had crabby customers, but after a meal here they were always smiling," said Mrs. Beam.

Looking blankly into her cup of coffee, Miss Beam recalled "People liked our hot browns -- especially."

"It all came as a shock . . . I wasn't going to believe it until I saw the closing sign on the door," Miss Beam said softly.

"I've got to look for another job -- it's just like the floor fell under my feet."

Looking down the list of entries on the menu, she added, "Things sure have changed in 32 years. This block was almost barren when the Cottage opened in 1947. The prices have changed so much. You used to be able to get a dinner for a dollar."

"The gay days of the Cottage may be just a memory," she concluded.

By O.R.

May 29, 1969

St. Matthews & Surrounding Community:

1969

Courtesy *The Voice - Jeffersonian*:



THESE ARE SOME of the employees of Canary Cottage who are suddenly looking for a job. Left to right are Mrs. Willa Smith, a waitress with Canary Cottage for 26 years, Miss Verda Beam, cashier and hostess for 32 years, Loula Houchin, cook for Canary 17 years, Mrs. Zelma Spencer, bookkeeper for 20 years, Mrs. Jean Schipper, waitress for 32 years, and Mrs. Margaret Stowell, waitress for 14 years. Missing from the photo is Mrs. Evelyn Parrott who has been employed by Canary Cottage for over 20 years. The restaurant was closed last Saturday

May 29, 1969

Here's where to COME

THE PUSSYCAT LOUNGE

THE PUSSYCAT

ENTERTAINMENT MON. THROUGH SAT.

Coming June 23 - 29

The World Famous

***** Shirelles *****

Call for reservations early

2931 RICHLAND AVE. HIKES POINT 458-9381

June 19, 1969

We're Tired of Washing Them!

CLOSE-OUT SALE

1988 RAMBLER 2-DR. JAVELIN SST '8373" 888L SST 4-Dr. Sedan '8332"

AMX '8754" RAMBLER 4-Dr. Wagon '8255" AMBASSADOR 4-Dr. Wagon '8365" AMBASSADOR SST Wagon '8943"

JAVELIN SST '8445" AMBASSADOR 4-Dr. Sedan '8062" 888L 4-Dr. Sedan '8448" AMBASSADOR SST 4-Dr. Sedan '8659"

LARGEST SELECTION IN TOWN
Priced for Quick Sell

METROPOLITAN AMERICAN SALES AND SERVICE

On Stocks & Bond Business Property and Insurance

August 7, 1969

DELIGHTFUL DINING - THE CAPE CODDER

ON BROWNS LANE AT TAYLORSVILLE ROAD



BRING YOUR FAMILY - ENJOY OUR NAUTICAL DINING ROOM

QUICK CARRY-OUT SERVICE

BRANNINS' CAPE CODDER

4101 BROWN LANE

AIRship SEAfoods

MENU

- FRESH FISH
- SHRIMP
- SCALLOPS
- OYSTERS IN SEASON



August 14, 1969

Real estate developer James Wakefield dies

James Lewis Wakefield, 61, Shelbyville, was sustained in the development of many subdivisions in the St. Matthews area, died Tuesday, July 29, at 11 am in Kentucky Baptist Hospital.

Wakefield, a native of Spencer County, joined his brother, Mark A. Wakefield, in developments in small Kentucky cities in 1950. Nine years later, they directed their attention to the Louisville area, particularly to the St. Matthews section.

Their first subdivision was Forest Park where trees were used rather than being felled. Oakford Place, said to be the first subdivision with concrete streets, was developed in 1955.

Other residential areas developed by the Wakefields include Grand Hills, James Vista, Fairlawn, Fairbrook, Bellemeade, Rolling Field, Woodward Village and Westford Place.

After their initial ventures, the brothers joined with Mark's son, James Wakefield, and a nephew, Morris L. McCrackin, to organize the Wakefield-McCrackin Realty Co.

James Wakefield was a member of the Junior Club of Lexington, Va., and the Peninsula Club. Besides his brother, he leaves eight sisters and nephews.

Funeral services were held Thursday at the Shannon Funeral Home, Shelbyville. Burial was in Crown Hill Cemetery.

ARMY PFC Wayne Cortina, whose parents, Mr. and Mrs. James H. Cortina, and wife, Kathleen, live at 1411 Old Mill Rd., has been assigned to the First Cavalry Division (airborne) near Bielefeld, Vietnam. He is a 1968man.

AIR FORCE Sgt. Erwin E. McCrackin, son of Mrs. E. C. McCrackin, 430 1/2th St., has received the U. S. Army Service Commendation Medal at Stuttgart, Germany. The award was for meritorious service as a budget officer with the U. S. European Command in Germany. He is a graduate of Main High School and received his commission through the AFJROTC program at the University of Louisville.

MARINE Cpl. Robert D. Lister, whose home was listed as 1525 Milwaukee Ln., Park Creek, was promoted to sergeant rank while he was working with an administrative squadron of the 13th Marine Aircraft Wing at Camp Pendleton, Calif.

July 24, 1969

Courtesy *The Voice - Jeffersonian*:



THE BLACK DOT on this map marks the approximate location of the car accident in which County Judge E. P. Sawyer was killed early Tuesday. The Sawyer home is close by, at 29 Sterling Road.

BODY PRIED FROM AUTO

County judge E. P. Sawyer dies in car crash on I-64

Jefferson County Judge Erben Powers Sawyer was killed Tuesday morning when the car he was driving struck a concrete abutment on I - 64 just west of Hurstbourne Lane.

He was driving to work when the accident occurred, about 7 a'clock.

The impact caused severe head and neck injuries and a leg injury.

Deputy Jefferson County Coroner Barry Foreman said the apparent cause of death was the head injuries.

Howard Roth, Judge Sawyer's executive assistant, said Judge Sawyer had been putting in 14 and 16-hour days recently and that ordinarily he got to his office about 7:30.

Police ruled out the possibility of another car being involved in the accident. They said there were no skid marks. Apparently there were no eyewitnesses to the accident.

A passing motorist notified police of the crash-in, apparently several minutes after it had taken place.

The impact demolished the car, and police had to pry loose Judge Sawyer's body. His right foot was pinned down in the wreckage.

County patrolman James Drabble said Sawyer was alive when taken from the wrecked car, but the county judge was pronounced dead on arrival at Louisville General Hospital.

The road was extremely slick, from a heavy mist, at the time of the accident. The car Sawyer was driving was a 1968 Lincoln Continental, used by U. S. Senator Marlow Cook when he was county judge.

Roth said Judge Sawyer was an extremely careful driver, hardly ever going past 50.

Sawyer had left his home at 29 Sterling Rd., in Sheffield Manor subdivision, about 6:50 pm. Police theorized that he drove east on Taylorsville Road to Hurstbourne Lane and then entered I - 64.

The car cracked up on the right side of the road on a stretch adjoining the Osmer Farm.

Sawyer, 54, was the second Jefferson County judge to die in an auto accident in recent years. In 1954 a traffic mishap took the life of County Judge George H. Wetherby.

for election to the judgeship this November. In the Republican primary he was opposed for the judgeship nomination by Edwin T. Covin, but won by a wide margin.

A native of Metcalfe County, he attended Lindsey Wilson College and Western Kentucky University. Early in his career he was a school teacher.

In 1941 he came to Louisville, where he studied law at Jefferson School of Law and the University of Louisville Law School. He received his L. L. B. degree in 1942.

Sawyer taught Sunday school classes

at St. Mark Methodist Church, which he helped found.

As county attorney Sawyer was known for his hardline stand on law and order and his deep devotion to the cause of local government.

Sawyer obtained the reputation as a hard worker and diligent prosecutor while serving as assistant to commonwealth's attorney Frank A. Hopkins from 1947 to 1961.

In addition to his widow, the former Jean Dunagan, Sawyer is survived by his two daughters, Diane, a news reporter for a local TV station, and Mrs. Linda Frankel of New York City.

The funeral was arranged for 2 o'clock this afternoon in St. Mark Methodist Church with burial in Resthaven Memorial Park.



E. P. SAWYER

September 25, 1969

Coroner's jury rules that Sawyer fell asleep before fatal crash

The auto accident that took the life of County Judge E. P. (Tom) Sawyer "most likely" occurred when Sawyer fell asleep at the wheel, a coroner's jury ruled Wednesday, Oct. 15.

Sawyer was killed about 7 am Sept. 23 when his car crashed head-on into a concrete bridge abutment on Interstate 64, about a half-mile east of the Watter-son Expressway.

Dr. William M. Petty, coroner, told the jury that an autopsy revealed that no "natural cause" was involved in Sawyer's death. Death was a result of accidental injuries.

Petty also reported that toxicology tests showed no evidence of alcohol or drugs in Sawyer's system.

"The only logical conclusion was that he fell asleep at the wheel," said Petty.

County Police Sgt. B. G. Brooks told the jury there was no evidence that Sawyer attempted to brake his car or swerve it before striking the abutment. He also testified that there were no

defects apparent in the car. The pavement was wet and the accident occurred in semi-darkness.

October 23, 1969

St. Matthews & Surrounding Community:

1969

Courtesy The Voice - Jeffersonian:

NOW VISIT THE COLONEL FOR KENTUCKY ROAST BEEF



More beef than bun

U. S. Choice Beef
Cooked country style
Toasted sesame seed bun

AND THESE OTHER FAMOUS SANDWICHES



Kentucky Item
The Colonel's own
Kykilly Item, has all
the good things you love.



Corned Beef
Tender slices of corned
beef on special rye roll.

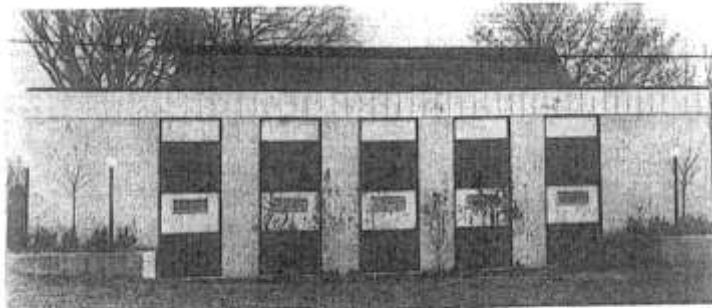


Chorizo Sausage
A hot 'n' spicy chorizo
sausage, topped with
cheese and the Colonel's secret
sauce.



4090 Shelbyville Road
St. Matthews
4652 Dixie Highway
Shively

November 13, 1969



THE BROWNSBORO MANAGEMENT CORPORATION has set up offices in St. Matthews on Cheno-weth Lane. The Corporation owns and manages the East, Northeast, and Central Holiday Inns. The firm also owns ten Arby's Roast Beef restaurants in three states and several apartment complexes. The principals of the corporation are George A. Bush Jr. and Samuel G. Miller.

November 20, 1969



CONSTRUCTION WILL BEGIN in early January, weather per-mitting, on this three-story office building. Located at the corner of Cheno-weth and Dixie, it will be built by the St. Matthews Co., exalters. Based in the building will be the St. Matthews Co., as well as other businesses which will lease space according to their needs. The building will have elevator service.

December 25, 1969

Grand Saturday Nov. 15
OPENING
SPRUCE HILL NURSERY
Corner Westport Rd. and Ridgeway



Opening **SPECIALS!**

SPRUCE TREES

REG. \$12.00
OPENING SPECIAL **4.95**



LIVING CHRISTMAS TREES

Mark Your Xmas Tree
NOW AT GRAND OPENING PRICES

FERTILIZER 2 for 1 SPECIAL
BUY 1 GET 1 FREE
GRAND OPENING SPECIAL

COMPLETE NURSERY LINE
HOURS 8:00 am to 6 pm Owner Joe Akors




November 13, 1969

"AN OLE Grand Opening"
JIM'S BODY SHOP
141 ST. MATTHEWS AVE.



Y'ALL COME TO OUR
"OPEN HOUSE"
SATURDAY NOV. 8th 8:00 p.m. till ?
HELD INSIDE OUR SPACIOUS NEW SHOP

REFRESHMENTS
FRED J. WOLF

MUSIC
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DANCING
ELMER E. KAELIN

November 4, 1969

Courtesy of Al Ring collection:

Playground to Replace Woodlawn Park Weeds



Staff Photo

Al Ring views playground site.

THE CITY of Woodlawn Park, a tree-shaded subdivision just east of Louisville, is developing a 25-acre playground on a vacant neighborhood site.

That means the kids won't be playing ball in the streets. And it means Al Ring won't have to don his volunteer firefighting gear to battle weed fires on the property.

Ring, 26, lives a few blocks from the weed-choked lot. He rounded up backers for the park idea this summer, and the City Council approved it last month.

Some residents of the 350-home neighborhood wondered why Ring, who is single, was so interested in the park.

Besides rushing with the St. Matthews Volunteer Fire Dept. to fight those weed fires, he said, "I've had to stop many times to dodge the kids. And it will take care of an eyesore in this area, plus give us something we can be proud of."

Eline Realty Co., owners of the land, donated it to the City Council on a yearly basis. Ring, who heads a seven-man board named to supervise the park, hopes to develop it "with a minimum amount of money" and a lot of volunteer help.

The park will include play equipment, baseball and football fields, tracks for jogging and bike-riding, and a picnic area.



Courtesy <http://www.bellarmino.edu/alumni/womenscouncil/HistoryOf260Lelandct.htm>

Designers' Show House, Bellarmine Woman's Council 2007**History of Elmwood, 260 Leland Court Louisville, Kentucky**

The Elmwood is a magnificent historic home, located in St. Matthews off Chenoweth Lane at 260 Leland Court. It was built around 1859 (exact date not documented) by Richard S. Herr as a wedding gift for his second wife, Jane Ormsby. Elmwood is only one of several remaining historic Herr Houses in Jefferson County. From humble beginnings in 1783, four generations of the prominent Herr families contributed greatly to the growth of Louisville for over a hundred and fifty years.

The Herr property was located in the area now called St. Matthews, named after the St. Matthew's Episcopal Church, a focal point in the community. The early settlers in the St. Matthews community included the Herr, Rudy, Gilman, Cannon, Ormsby, Hike, Norbourne and Breckenridge families. Their family names are now names of streets and lanes that led to the owners houses.

The following Herr lineage will show how closely related all of the families in Louisville were:

John Herr was the first Herr to come to Kentucky in 1783 when he was only twelve years old. John, whose father Michael was killed in the Revolutionary War, came down the Ohio River on a flat boat with Jacob Rudy, his wife and five children from Cacakia, Pennsylvania.

John lived with the Rudys and eventually married one of the Rudy daughters, Elizabeth. They had a son George Herr.

John's first wife Elizabeth died and he married Elizabeth Simcoe who had three daughters. John's son George married Sarah Simcoe, a daughter of Elizabeth. The second son of George and Sarah Herr, Richard S. Herr, (builder of Elmwood) grandson of John Herr, was born in 1827.

The original tract of land was owned by Thomas and Mary Cannon. Thomas died and Mary willed the land to their nine children. Daughter Adeline was left the 52 acre tract on which the Elmwood house was built.

In 1846, Adeline and her husband Stephen Brannon sold the 52 acre tract to John Herr.

Richard Herr married Margaret Rudy in 1852, who died after the birth of their son Harry Roland.

Richard Herr then married Jane Ormsby in 1857 and Elmwood was built as a wedding gift to Jane.

Richard and Jane had two sons, Ormsby, who died at age 7, and George L. Herr. When George L. was eighteen, his father Richard died leaving him the mansion and much wealth. George L. married Addie B. Williams and had a daughter Laura Bell and possibly an undocumented son.

In 1892, George L. and Addie subdivided the 52 acres and the subdivision was called Elmwood. George L. (the last Herr to live at Elmwood) and Addie were divorced and she was given title to Elmwood.

In 1910, Addie, now married to Buckner Board, sold Elmwood to Charles Breckel. After 64 years and four generations, the Elmwood property left the Herr family.

Since the time Elmwood was sold to Charles Breckel in 1910, Elmwood has had four owners. The Dew Nursery was operated on the place from 1918 to 1926.

Elmwood underwent several changes and additions that were made to the original structure. According to an article in the *The Courier-Journal*, May 25, 1981, Accent Section: "A two-story columned portico was added about 1930 and two bedrooms and two bathrooms were added about 1937."

Allan Atherton lived in the house as a child and provided the following: "My parents Sarah Atherton and R. Allan Neblett bought the house in 1943 or 1944. We lived there until 1948 when I was six years old. The two-bedroom 1937 addition mentioned in the 1981 *The Courier-Journal* article would be the large two-story rear wing that formed a T, containing a kitchen and porch across the back of the house on the first floor, and two bedrooms and a bath off the landing on the second floor. There was a long lawn to Chenoweth Lane in front, and a large vegetable garden in the rear. The present garage was there, but gone now are a small barn, a chicken yard and a green house. At that time, the glass green house was unused and its brick headhouse was heated and used for raising chicks. In 1948 my parents sold Elmwood to Ben Johnson Talbott, Sr., during whose ownership the house had a fire. After the fire, the house was extensively remodeled by the Talbotts or later owners. The house was duplexed with the removal of the front stairs, the addition of a one-story bedroom wing addition on the right side and more additions on the back. In the 1950's, the property was subdivided for construction of apartments and houses leaving an acre at Elmwood."

In the mid-1970s, the house was bought by Dr. Edward Masters. The late Dr. V. Edward Masters and his wife Barbara lived at Elmwood for 30 years until their deaths. Dr. Masters, a physician who helped found the Beargrass-St. Matthews Historical Society died in 1996 and Barbara Masters, a former buyer for Stewart's department store and a co-owner of the Lion's

St. Matthews & Surrounding Community:

260 Leland Court

Courtesy <http://www.bellarmino.edu/alumni/womenscouncil/HistoryOf260Lelandet.htm>
Designers' Show House, Bellarmine Woman's Council 2007

History of *Elmwood*, 260 Leland Court Louisville, Kentucky

Head Antiques store, died in 2005. Edward Masters was an obstetrician by profession but had great talents as a cabinet-maker and made many pieces of furniture for their home. Documenting the history of Elmwood, Dr. Masters received a certificate from the Kentucky Heritage Commission which reads, "*The Kentucky Heritage Commission has designated the R. S. Herr House A Kentucky Landmark and deems it worthy of preservation, 260 Leland Court, in St. Matthews, Louisville, Jefferson County Kentucky.*" and assigned by Governor John Y. Brown.

Upon the death of Barbara Masters in 2005, Elmwood was willed to their three children: Michael Masters of Bardstown, his sister Martha and sister Carolyn Clark, who lived at Elmwood for 24 years before moving to Colorado in 2003.

The house was for sale in 2005 and was recently bought by Michael Masters and his wife, Margaret Sue Masters, from his mother's estate. Elmwood will be given an elaborate makeover in preparation for the Bellarmine University Women's Council 2007 Designers' Show House to be held September 8-23.

Verbal sources:

Lynn S. Renau, Antiques Consultant, Author, Herr House Press

Michael Masters, son of Edward Masters and owner of Elmwood.

Allan Atherton, lived in the Richard S. Herr house from 1943/44 - 1948 as a child.

Ben Johnson Talbott, Jr., lived in the Richard S. Herr house from 1948 - 1956 as a child.

Published sources:

The Thrill of Buying and Researching An Old Herr House and Its Owners, by Dr. Edward Masters, a 14-page document on file at the Historic Preservation Office, Frankfort KY

So Close from Home, The Legacy of Brownsboro Road by Lynn S. Renau, 2007, Herr House Press

The Richard S. Herr House, May 25, 1981, *The Courier-Journal*, Accent Section

Elmwood, April 5, 1989, *The New Voice*.

Historic House Put up for Sale, November 9, 2005, *The Courier-Journal*, Neighborhoods Section, by Martha Elson.

Mansion Makeover, July 4, 2007, *The Courier-Journal*, Neighborhoods Section, page 6, by Martha Elson.



Courtesy The Courier-Journal, January 7, 2009:

Annual parade is a sweet celebration

Why do we love Parkside, our St. Matthews neighborhood? We have a very special fall event, the Parkside Halloween Parade, which highlights our sense of a close-knit community.

Shari Schoen and I have been involved with serving as parade chairs for the last decade! So we've had our hands in all the parade jobs!

The Halloween parade is a long-standing tradition. Neighborhood history dates the parade to 1948, making this past one the 60th annual. Former Waggener High School band director, the late Carl Markert, was a Parkside resident who began the parade. Our parade banner and best house award honor his memory.

The parade has St. Matthews police and fire escorts, (antique and new fire trucks), the marching Waggener High School band, along with costume judging for all ages, carved and painted pumpkin contests and awards for the best-decorated houses. Approximately 200 people, many in costume, march the parade route. Costume judging occurs immediately after the parade's conclusion followed by a short program recognizing multiple category winners. Candy is distributed to all participants.

The neighborhood gets involved to help celebrate the Halloween event. Some residents back their cars into driveways to help light the parade route. Many line the streets to watch and welcome the parade. Some will work traffic control and others will serve as costume, pumpkin and house judges. Parade participants can represent several generations, coming back home to march with family members. Many neighbors will host family and friends at post-parade get-togethers.

The organizing committee's group is made up of about a dozen volunteers. Shari and I invite our neighbors to join us next year to serve on the Parade Committee. It's a wonderful gift to our special neighborhood!

-- Jane Sibler, Parkside Parade treasurer



Jane Sibler chairs the Parkside Halloween Parade, and neighbors get involved to help celebrate the event. The 60th annual parade was held last October.

Courtesy *The Voice-Tribune*, June 9, 2011:



Busy St. Matthews intersection changed

By JACOB GLASSNER
News Editor

The busy five-way intersection at Chenoweth Lane and Shelbyville Road in St. Matthews has undergone a notable change.

Barriers have been installed to prevent drivers headed west on Westport Road from crossing Chenoweth Lane to proceed on to Frankfort

Avenue. The lane is now right-turn only.

Those who wish to access Shelbyville Road are being directed to turn south on St. Matthews Avenue before reaching the intersection.

Andrea Clifford, public information officer for the Kentucky Department of Highways, said the change was made as part of a 2005 federal requirement to improve

safety at the railroad crossing on Chenoweth.

"It's a very unique intersection, but (the change) is to improve safety - that's the first goal of the improvements," she said.

The light at Westport and Chenoweth has been eliminated and having one fewer streetlight phase allows traffic to keep from being stopped on the railroad tracks
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Busy St. Matthews intersection changed

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when a train is approaching. A second set of crossing gates is to be added soon.

The joint project involved the Highway Department, the Federal Railroad Administration, CSX Transportation, Louisville Metro Public Works and the city of St. Matthews.

Pete Hammer, owner of St. Matthews Hardware, which abuts Westport near the intersection, doesn't like the change.

"Every single person that has come in here has had nothing but negative or ugly things to say about it. Nobody's happy," he said. "I had one customer come in and tell me that he was third in line to turn and waited 20 minutes."

St. Matthews City Councilwoman Mary Jo Nay said she hasn't heard complaints about the intersection.

"I'm sure as people learn the new pattern, they'll easily be able to maneuver through there," she said.

The right turning lane of St. Matthews Avenue was widened in anticipation of increased traffic on that street, said Jim Birch, St. Matthews city engineer.

Birch said his office has gotten calls from people unhappy with the change at the intersection, but he added that drivers might find alternative routes after getting used to the change.

Tammy Gross, vice president of Gross Diamond Co., which is located at 3901 Shelbyville Road adjacent to Westport Road, said she has noticed people cutting through the parking lot of her business to access Shelbyville Road.

"I think it'll become a higher wreck area because people are not obeying the right-turn only rule and simply cutting through," she said.

Contact writer Jacob Glassner at jacob@voice-tribune.com.